



THE CORPORATION OF THE MUNICIPALITY OF KINCARDINE

Subject: Economic Development and Corporate Strategic Plans

Report Number: CAO's-2020-25

Meeting Date: Wednesday, February 19, 2020

Recommendation: THAT Council adopt the Economic Development and Corporate Strategic Plans as presented.

Date to be considered by Council: Monday, March 2, 2020

Report Summary:

While the population has not increased significantly over the last census period, the Municipality has been preparing for significant growth as a result of business development in the area. A strategic planning process began last fall, and these are the results of that process. The Economic Development Strategic Plan is intended to be a document to guide Council and Staff to leverage current opportunities to create sustainable, responsible, economic development. The Corporate Strategic Plan will be a guiding document that will identify key internal activities that the Municipality should undertake to ensure that services meet the needs of a growing community, in an efficient, modern and innovative manner.

Origin: N/A

Existing Policy: Various policies and documents were used to develop these plans. Details of documents referenced are included in the technical analysis report.

Background/Analysis:

In 2019, the Municipality undertook an Economic Development and Corporate Strategic Planning exercise. MDB Consulting was contracted to develop these two plans, using the process previously presented to Council.

The results of this exercise, a Corporate Strategic Planning document and an Economic Development Strategic Planning document are being presented to Council for consideration.

Community Plan and Integrated Community Sustainability Plan (ICSP)

Considerations: N/A

Financial Implications: These documents are meant to be used by Staff during departmental planning, and by Council during budget and policy deliberations to set priorities and to determine the necessary resources needed to complete the plans within the timeframes specified.

Attachments: Economic Development Strategic Plan, Corporate Strategic Plan, Technical Analysis, Presentation