


**Municipality of Kincardine Integrated Strategy and Other Key Priorities - Progress Update January 31, 2025**

Actions	LEAD Dept	% complete	START	END	Status	Progress update
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**Focus Area: Fostering a Resilient Economy**

**1: Work with the nuclear sector (clean energy) to leverage current and future opportunities.**

<p><b>1.1: Enhance relationships with nuclear (clean energy) supply chain.</b></p>	Strat Init				Ongoing	Regular meetings with Bruce Power, OPG and nuclear supply companies, attendance at CNA Conference.
<p><b>1.2: Promote Kincardine as a leading jurisdiction in the nuclear (clean energy) sector.</b></p>	Strat Init				Ongoing	Mayor, CAO and Nuclear Project Coordinator have been meeting with nuclear sector to build relationships and identify needs. Actively participating and having meetings with IAAC, CNSC and CANHC.

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<b>1.3: Collaborate with all levels of government, the Municipal Innovation Council, the Clean Energy Frontier to promote the area as a supportive community for the nuclear (clean energy) sector.</b>	CAO				Ongoing	Engagement with provincial ministers and ministries continue through meetings and delegations. Planned sessions in April 2025 for meetings with federal ministries to discuss supportive community for the nuclear sector. The Mayor and CAO continue to meet with the Clean Energy Frontier and Municipal Innovation Council (MIC) projects associated with Kincardine are being reallocated. Updated municipal website reflects host community status.
<b>1.4: Plan and identify impacts for Bruce C.</b>	CAO				Ongoing	Nuclear Strategy Map presented and approved by council in 2024 is helping to guide and focus efforts, and have shared the strategy map with key partners to help demonstrate how the municipality plans to organize, build knowledge and understanding, take action on key matters, forge a foundation for ongoing success in order to realize the goals. Funding for one staff position for a two year period was supported by Bruce Power. An application for limited IAAC funding through CANHC is expected to help support further development of a roadmap for anticipated studies and level of municipal engagement.
<b>2. Improve investment readiness. Council #2 priority</b>						
<b>2.1: Increase and attract new builds in the buiness parks.</b>	Strat Init	 20%			Ongoing	Connecting business park owners with businesses seeking space in the Municipality. Proactively reaching out to additional businesses and franchises. Created an Invest Kincardine package to share more information on the community and reasons to invest here.

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2.2: Update the Comprehensive zoning bylaw.	Infra & Dev	95%		Q1 2025	On Track	Comprehensive Zoning By-law was presented for second public meeting in February. Planned passage with any additional amendments expected for end of Q1 2025.
2.3: Implement a cloud-based e-permitting software to streamline and improve the development process.	Infra & Dev	100%			Complete	<p>From an administrative user position, the versatility is definitely suited for inspectors. It provides a streamlined, guided process for applicants to upload permits which helps allow staff to focus on reviewing complete applications. The program allows staff to set parameters applicable to permit uploads. The mobile capabilities through the use of the iPad further allow staff to conduct in field inspections, take photos and relay any deficiencies via email to the applicant, builder or owner. These are stored within the permit file and can be pulled for review. Administratively, reports and permits can be generated and supplied to MPAC and StatsCan however staff are still investigating if monthly reports to Council can be calibrated into a standard format for Council.</p> <p>The intent is to research user options that will facilitate generating reports and query's for other agencies that request this information. The use of the program is like any new program and users will need to become familiar with the upload process, however the links to the self help user guideline are quite helpful if needed. Some nice features that have had positive feedback are the up to date interactions, where the applicant can see exactly where their permit is in the review process and they can receive interactive emails and required submission details.</p> <p>Staff still assist users who are not confident with the program or who don't not have internet access to ensure their permit application is processed and interaction to ensure completeness is provided. As the program is still in its first year, staff are still learning the operations and capabilities of the system. The online CloudPermit support group is also a great resource as this is a monthly round table meeting with Municipal users of the system which also includes CloudPermit representation at these meetings.</p>

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<b>2.4: Communicate the current and future state of developments.</b>	Infra & Dev Strat Init				Ongoing	<p>A workshop was held with Council on September 11 at a special meeting to provide an update from the Bruce County and Municipal staff to provide updates to Council on the development process as well as developments that are in progress. Ongoing communication will be promoted as developments advance and arise. A Development dashboard has been created to communication and track development - <a href="https://www.arcgis.com/apps/dashboards/6f5c442b04d1428d835711e7b46e0ea1">https://www.arcgis.com/apps/dashboards/6f5c442b04d1428d835711e7b46e0ea1</a>.</p> <p>Development team meetings are held monthly for staff to coordinate and advance development with the county.</p>
<b>2.5: Undertake an Environmental Scan to support and identify areas of strength and weakness.</b>	CAO Strat Init	100%			Complete	<p>An environmental scan/community profile was developed in order to inform discussions that will take place in the first stages of the strategic planning process.</p> <p><a href="chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.kincardine.ca/media/r1cj2wfv/mok-community-profile.pdf">chrome-extension://efaidnbmnnnibpcajpcglclefindmkaj/https://www.kincardine.ca/media/r1cj2wfv/mok-community-profile.pdf</a></p> <p><a href="https://www.kincardine.ca/live-here/inclusion-diversity-equity-and-access-idea/immigration-and-ethnocultural-dashboard/">https://www.kincardine.ca/live-here/inclusion-diversity-equity-and-access-idea/immigration-and-ethnocultural-dashboard/</a></p>
<b>3: Support business expansion and retention to support a diversified economy.</b>						
<b>3.1: Support and promote local agri-business and advocate for a diversity of farm uses.</b>	Strat Init				Ongoing	<p>Draft zoning by-law includes new 'on-farm diversified uses' which expands agri-business opportunities. New CIP also includes agri-tourism with funding available through Spruce the Bruce. Limited promotions and marketing has been completed for the above.</p>

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<b>3.2: Support downtown Kincardine businesses to prosper during the reconstruction project.</b>	Strat Init	100%			Complete	Provided weekly updates on the project, supported the Passport program, construction signage and marketing/advertising campaign including radio ads, newspaper ads, community mailouts, etc.
<b>3.3: Work with community partners to attract anticipated workforce needs and develop actions to retain the current workforce.</b>	Strat Init				Ongoing	Hosted annual Job Fairs & Career Expos in partnership with the Chamber and County. 3 have been held to date.  Collaborating with the County of Bruce on resident/workforce attraction initiatives, including featured community on the Newcomers to Peel webinars and participated in community bus tour. Housing remains a major barrier to workforce attraction.
<b>4. Leverage opportunities to attract visitors to the Municipality.</b>						
<b>4.1: Develop a Tourism and Marketing Strategy to promote the Municipality as the place to visit!</b>	Strat Init	100%			Complete	Consultation was completed in the winter of 2024 to develop one pillar of the future Tourism strategy - Marketing and Promotion. The approach, the channels and products have been developed and were launched the in 2024. The campaign was highly successful. The campaign will be built on for 2025.

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<b>4.2: Implement special events with community partners to foster a sense of community belonging and attract visitors to the community.</b>	Strat Init				Ongoing	<p>A variety of Municipal events were held in 2024 and are in the planning stages for 2025.</p> <ul style="list-style-type: none"> <li>- Always Welcome</li> <li>- Canada Day</li> <li>- Cruise nights - the friday of the summer long weekends</li> <li>- Gathering of the Bands</li> <li>- Scottish Pipe Band parade - every Saturday throughout the summer.</li> <li>- Phantom Piper - every day of the week except Saturdays throughout the summer.</li> <li>- Marine Heritage Event</li> </ul> <p>Many other events were held that were led out of the Inclusion work but were also supported through Tourism e.g., Hindu Culture Open House, Pride etc.</p>
<b>4.3: Enhance the downtown core experience, e.g., seasonal decorations lights, banners etc.</b>	Strat Init	100%			On Track	<p>RFP for wifi speakers was initiated and the speakers were installed in the summer of 2024. Banners for downtown Tiverton and Kincardine were developed and installed for the summer as well as Remembrance Day. The Remembrance Day banners were developed in partnership with the Kincardine Legion.</p> <p>Mural restoration occurred in May And August on the Harbour Street murals.</p> <p>Work to plan and purchase for seasonal decorations and light pole installations took place in the fall of 2024 and lights were installed in December 2024</p>
<b>4.4: Reimagine the physical Tourism Centre.</b>	Strat Init	100%			Complete	<p>The Welcome Centre was re- located to the Kincardine Centre for the Arts Centre on Queen Street this year and newly branded as the “Welcome Centre”. Minor renovations have taken place for the Welcome centre including a new counter, branded prints, childrens area and a computer kiosk. An evaluation including tracking visitors etc. for this location took place over the season with record numbers visiting the centre. Minor changes will be implemented in 2025 to the Welcome Centre based on the learnings from 2024.</p>

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<b>4.5: Continued support to community organizations for enhanced special event delivery</b>	Community Services				Ongoing	Staff continue streamline the special event application process to ensure a seamless application process for community groups. Regular meetings are scheduled with the Special Event Committee to ensure applications are completed and that Risk Management is reviewed for each special event.