

Information Report

Title: Integrated Strategy Progress Report 2024

Report Number: Strategic Initiatives-2025-06

Director: Chief Administrative Officer

Manager: Strategic Initiatives

Meeting Date:

Wednesday, March 12, 2025

Executive Summary:

This report provides highlights of the significant work accomplished in each of the actions identified in the Integrated Strategy. It also includes progress on other significant projects that were directed by Council in 2024 in order to provide a fulsome picture of the progress this past year. Progress on the Integrated Strategy is also complimented by many other initiatives under way across the organization that are not included in this report. It is important to note that they also help to achieve the vision and mission of the organization.

Context and Background Information:

The [Integrated Strategy](#) brings together key priorities from the organization's Strategic and Primary Plans into one document. It provides a focused road map that identifies resources, timing and impact of each initiative while providing a tool for alignment across the organization.

This Integrated Strategy does not include everything the Municipality does in the community. Rather, it identifies and connects the new or significant priorities that the organization is working on to provide quality services that address the needs of our community.

Parallel to the Integrated Strategy, each Department develops a Business Plan. The Departmental Business Plans identify additional priority actions needed to implement the objectives in the Integrated Strategy as well as any operational items that the Department needs to achieve.

The purpose of this report is to provide highlights of the significant work accomplished in 2024. Progress on the Integrated Strategy is complimented by many other initiatives under way across the organization that are not included in this report. It is important to note that all actions help to achieve the mission and vision of the organization, which are the following:

Our Vision:

Energy. Opportunity. Balanced Lifestyle.

Our Mission (Why we exist):

The Municipality of Kincardine provides quality services that address the needs of our citizens, provide long-term sustainability, and improve the well-being of the community.

Our Focus (What we aspire to):

In order to achieve the vision and mission of the organization, four areas of focus were identified for the Integrated Strategy. The four focus areas are highly interconnected and therefore the progress of one focus area is dependent on the progress of another focus area(s).

Within these focus areas are seventeen strategic objectives that identify what we are trying to accomplish:

Fostering a resilient economy

1. Work with the nuclear sector (clean energy) to leverage current and future opportunities.
2. Improve investment readiness.
3. Support business expansion and retention to support a diversified economy.
4. Leverage opportunities to attract visitors to the Municipality.

Planning for a sustainable future

5. Evaluate and proactively plan for infrastructure to meet population growth and long-term sustainability.
6. Protect and preserve our environment.
7. Ensure municipal facilities and owned lands make the best use of each asset.

Enhancing Quality of Life

8. Create vibrant parks, green space, recreation facilities and programs for residents or visitors of all ages and abilities.
9. Enhance the experience at the lakefront.
10. Support arts, culture and heritage to enrich the lives of residents and attract visitors.
11. Create improvements in inclusion, diversity, equity and access.
12. Support community wellness in the Municipality of Kincardine.
13. Protect people, property, and the environment from the effects of dangerous conditions caused by people and nature.

Providing Responsive and Effective Government

14. Ensure the organization has the optimal number of engaged human resources to support municipal operations and deliver excellent services.
15. Serve, communicate, collaborate and engage with the community to build trust and confidence in municipal services, Council and staff.
16. Ensure the Municipality provides value for money and long-term sustainability.

17. Improve organization efficiency and be more innovative.

Our actions (how we will achieve the objectives)

To achieve the 17 strategic objectives, actions from each of the primary plans and council decisions made on significant initiatives in 2024 are found under each of the focus areas.

Included within this report is a short summary of the progress on the 111 actions within each of the focus areas:

- Attachment 1: Fostering a resilient economy – progress 2024
- Attachment 2: Planning for a sustainable future – progress 2024
- Attachment 3: Enhancing quality of life – progress 2024
- Attachment 4: Supporting responsible and effective government – progress 2024

Progress on these actions would not have been possible without the commitment and tireless work of Municipal staff, Council, Committees of Council, and volunteers.

Our values (how we work)

Values guide our everyday interactions as we work on actions. Values determine behavior. Together they form culture.

The following values serve as our collective commitment to how we work with citizens, visitors, community partners and each other.

We are a Municipality that **CARES** through:

- **Collaboration: Involve and engage:** We involve and engage the community to encourage high levels of participation and form partnerships to make a positive impact.
- **Accountability: Inspire trust:** We are responsible for decisions made and actions taken and will conduct ourselves with openness and transparency that inspires trust.
- **Respect: Recognize and value:** We create an environment where we celebrate our diversity, we practice high standards of ethical behaviour and provide a safe space for sharing points of view.
- **Excellence: Serve and satisfy:** We deliver excellent services in our every interaction to increase customer satisfaction and build confidence in the Municipality of Kincardine.
- **Safety: Prevent and protect:** We create an environment where safety is never compromised, and we work together to prevent accidents and keep each other safe.

Consultation Overview:

All departments contributed to the content of this report.

Origin:

[Integrated Strategy 2.0](#)

Attachments: Attachment 1: Fostering a resilient economy – Progress 2024
Attachment 2: Planning for a sustainable future – Progress 2024
Attachment 3: Enhancing quality of life – Progress 2024
Attachment 4: Supporting responsible and effective government – Progress 2024

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