

**Emily Lutz**

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**From:** OSUM Events <events@osum.ca>  
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**To:** Emily Lutz  
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## **2025 OSUM Conference**

### ***A Few Program Highlights***

**Town of Collingwood- Georgian Bay Hotel & Conference Centre  
April 30-May 2**

The 2025 Ontario Small Urban Municipalities (OSUM) Conference is being held in the lovely Town of Collingwood April 30-May 2. This year's OSUM programming includes a slate of interesting study tours and a program featuring subject matter experts. And don't forget the t-shirt you will receive commemorating your time at this year's event!

#### **Keynote Speakers:**

***Trump's Tariffs Portend a No-Winner Trade War-Tony Stillo, Director of Canada Economics at Oxford Economics***

*Trump's tariffs threaten to undermine the long-established international trading framework and spark a global trade war that nobody would win. Tony Stillo, Director of Canada Economics at Oxford Economics, a leader in global economic forecasting and quantitative analysis, will explore possible trade war scenarios, including how targeted US tariffs on Canada would dampen economic prospects while blanket US tariffs on Canada would plunge the nation, its provinces, and cities into recession*

***The Canada We Want: Reflections on the Path Forward -Jordan Simmons, Co-founder/CEO, Nominee***

*Join keynote address, Jordan Simmons on important considerations for the path forward including reflections on:*

- *Emerging US-Canada dynamics and what it means for us*
- *The state of play - addressing mental health in politics and countering harassment, burnout and apathy*
- *"Re-humanizing" politicians (they are mothers, daughters, friends, neighbours) and countering negative stereotypes and narratives*
- *Steps we can take to rebuild a healthy political culture and engage in positive public discourse in our communities*
- *The path forward - finding your why and leading by example*

[Click here for the current program outline](#)

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## **Study Tours**

The 2025 OSUM Conference includes a number of compelling study tours offered to registered conference participants on the afternoon of Wednesday April 30. Take advantage of these great offerings as an opportunity to experience beautiful Collingwood and to bring home some great ideas to create in your home municipality.

Click this [link](#) to register for a tour. Spots are limited and on a first come first served basis. Deadline to register for a study tour is April 24, 2025.

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## **Register Today and Book Your Accommodation**

Registration for this years OSUM Conference includes a complementary t-shirt provided by host, Town of Collingwood. Click on this [link](#) to choose your size. You will get your t-shirt at registration on site.

Hotel space is selling out quickly. Book your accommodation before the April 8 deadline to take advantage of conference rates.

For questions, contact [events@osum.ca](mailto:events@osum.ca)

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