

# Staff Report to Council

**Title:** Bulldogs Camera Agreement

**Report Number:** Parks & Facilities-2025-01

**Director:** Community Services

**Manager:** Manager.

**Meeting Date:**

Wednesday, January 8, 2025

**Date to be considered by Council:**

Wednesday, January 8, 2025

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## Recommendation:

That Council pass a by-law to approve a 5-year Agreement between the Municipality of Kincardine and the Kincardine Bulldogs Club for the purposes of video streaming Junior C games at the Davidson Centre.

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## Executive Summary:

Staff are seeking approval for an Agreement with the Kincardine Bulldogs Club to live stream Junior C hockey games. The Provincial Junior Hockey League (PJHL) approached host communities of Junior C teams to consider the opportunity to broadcast live all Junior C games played within municipal arenas. Staff is proposing an agreement that removes any municipal responsibility as it pertains to Freedom of Information requests and confirm responsibility be on the Bulldogs Club.

## Strategic Priorities:

C.8-Create vibrant parks, green space, recreation facilities and programs for residents or visitors of all ages and abilities

## Financial Considerations:

No financial impact on the municipality.

## Policy:

The Security Video Surveillance Policy governs all footage from municipal surveillance cameras. Municipal cameras do not broadcast footage to the general public. Only

authorized staff have access to the footage and there are guidelines in place for how the footage will be used and processed.

### **Context and Background Information:**

The PJHL has entered into a five (5) year agreement with a third-party provider for the purposes of live streaming all PJHL games.

Cameras will only record the playing surface and will only be turned on to capture warmup and games of the Bulldogs.

All games will be streamed through PJHLTV.ca and will be used for coaching and administrative use of the league.

Staff have had numerous conversations with host Junior C municipalities in ensuring a common approach of live streaming.

In working with the Kincardine Bulldogs Club, the Commissioner of the PJHL, as well as Legal, staff have developed an Agreement that articulates a number of items for the benefit of all parties as well as the protection of patrons attending Junior C games at the Davidson Centre.

The Agreement acknowledges that the Kincardine Bulldogs Club will have sole responsibility and implementation of the costs of the cameras as well ownership of any pending Freedom of Information requests.

Signage will be installed prior to any streaming occurring and will be approved by the Municipality.

### **Consultation Overview:**

Staff have consulted the Kincardine Bulldogs Club; the Commissioner for the PJHL; Municipal Lawyer; and networked with host Junior C teams in developing the attached agreement.

### **Origin:**

Request from Kincardine Bulldogs Club and the PJHL.

### **Implementation Considerations:**

Staff will work with the Kincardine Bulldogs Club on appropriate signage that will identify games that will be streamed and ensuring that the signage is installed prior to any games being streamed.

### **Risk Analysis:**

There is a risk that the Municipality will have a Municipal Freedom of Information and Protection of Privacy Act (MFIPPA) inquiry, however by having an Agreement in place, ensures that the ownership is that of the Bulldogs Club.

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**Attachments:** Video Streaming Agreement

**Prepared by:** Jayne K. Jagelewski, Director of Community Services

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