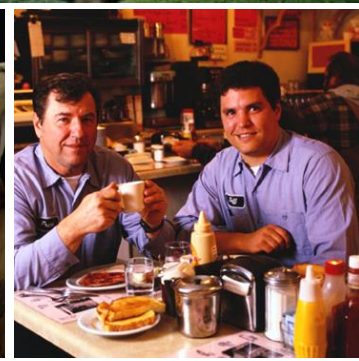




COMMUNITY  
FOUNDATION  
GREY BRUCE

We're here for good.





The image features a central horizontal banner with a yellow background. The banner contains the text "Relentlessly pursuing a future where everyone belongs" in white, bold, sans-serif font. The background behind the banner is an abstract composition of overlapping shapes in shades of purple, red, and orange, with a textured, painterly appearance. The overall design is modern and vibrant.

**Relentlessly pursuing a future  
where everyone belongs**



Total assets

**\$ 6,383,723,842**

REFLECTIVE OF LINE 4200 OF T3010 DATA SUBMITTED FOR FISCAL YEAR 2020. ACCESSED 2021-09-30.

Total gifts to Qualified Donees

**\$378,904,497**

REFLECTIVE OF LINE 5050 OF T3010 DATA SUBMITTED FOR FISCAL YEAR 2020. ACCESSED 2021-09-30.

Province/Territory

ALL SELECTED

MB 56

BC 52

ON 51

AB 12

QC 11

OTHER 18

SEARCH IN 12 CATEGORIES

CRA registration date

199 SELECTED



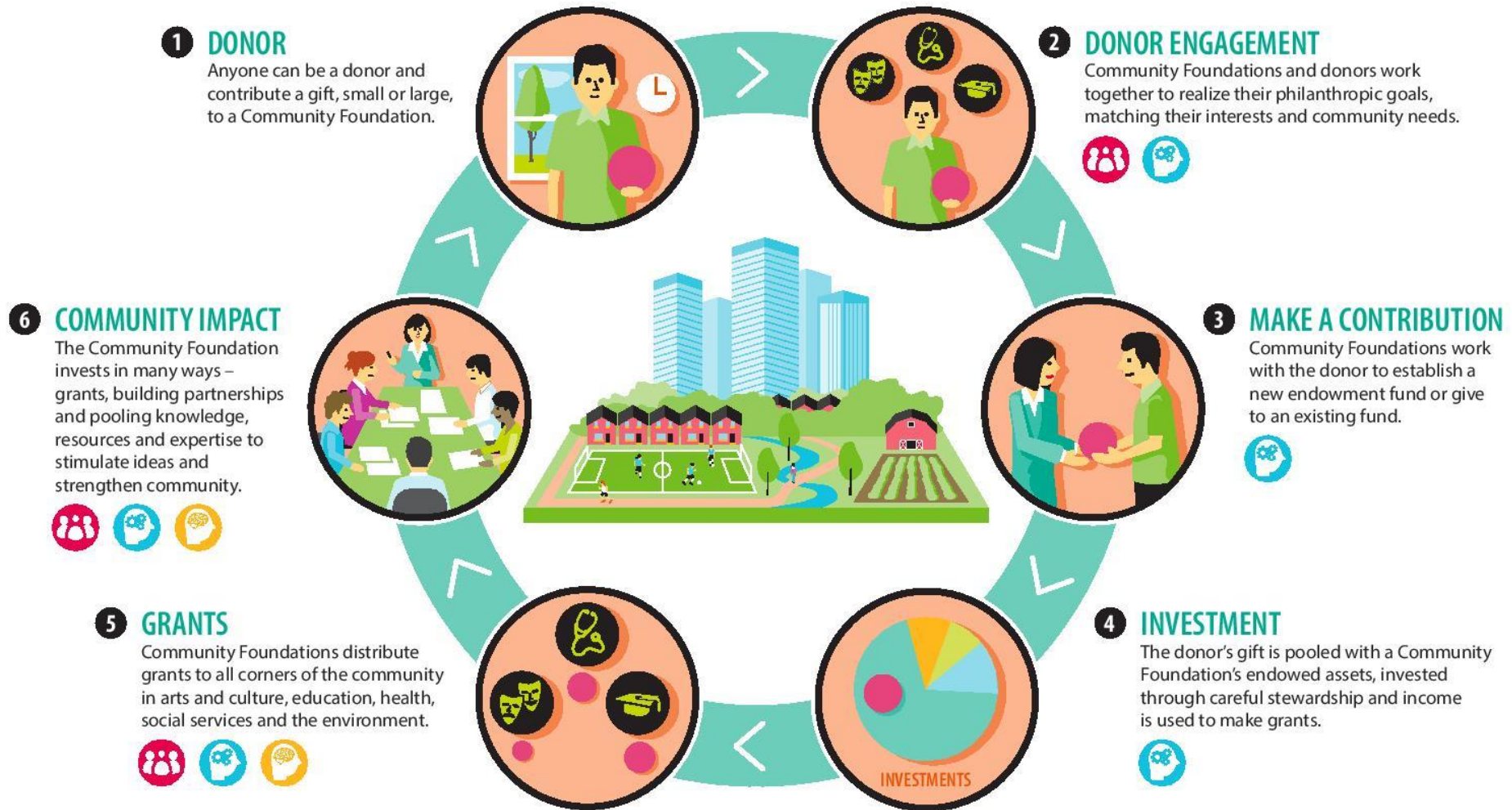


# Giving To Your Community Foundation

Your local Community Foundation is a charitable non-profit organization that contributes time, leadership and financial support to initiatives that benefit your community most.



COMMUNITY FOUNDATIONS OF CANADA  
FONDATIONS COMMUNAUTAIRES DU CANADA  
all for community. ensemble pour tous.



## Why Contribute to a Community Foundation?



### Community Knowledge

A deep understanding of local needs and opportunities.



### Expertise

Community Foundations are credible stewards of assets with granting expertise.



### Leadership

Community Foundations are led by a volunteer board of directors comprised of knowledgeable community leaders.



”

*“Community foundations exist to improve the quality of life in our community today and forever.”*

# foundation facts

*A brief history*

1921

**First Canadian community foundation  
established in Winnipeg, Manitoba**

1994

**Community Foundation Grey Bruce was established**

today

**More than 205 community foundations across Canada**



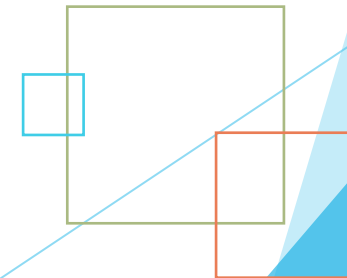
# foundation facts

*Our vital statistics*



## **Community Foundation Grey Bruce:**

- › More than **204** funds
- › over **\$20 million** in endowed assets
- › More than **\$800k** in grants over the last year
- › **Seven** active Community Funds in Owen Sound, Meaford, Grey Highlands, Saugeen Shores, Saugeen River Country (West Grey), Southgate & Kincardine





# 2023 IMPACT NUMBERS

TOTAL  
NUMBER  
OF FUNDS

204

AMOUNT  
RECIEVED IN  
DONATIONS

over  
\$350,000

NUMBER OF  
GRANTS  
GIVEN

205

AMOUNT OF  
GRANTS  
GIVEN

over  
\$800,000

NUMBER OF  
SCHOLARSHIPS  
GIVEN

60

TOTAL  
AMOUNT GIVEN  
IN SCHOLARSHIPS

over  
\$80,000







al  
knowledge  
or  
local impact





## Community Storytelling

▶ **“We believe that the best way to spread the word about the impact of philanthropy is through community storytelling.”**





# KINCARDINE COMMUNITY FUND

Caring · Sharing · Forever

# Kincardine Community Fund

- ▶ Established in May 2015 with donation of \$8,378
- ▶ Grants from Community Fund since inception: over \$20,000
- ▶ Grants from CFGB in Kincardine, Ripley and Tiverton since 2018: over \$250,000
- ▶ Total fund value 2024: \$95,342

## Supported by Kincardine Community Fund:

- ▶ Community Living Kincardine
- ▶ Huron Shores Hospice
- ▶ Kinhuron Integrated Day Nursery
- ▶ Women's House Serving Grey Bruce
- ▶ Big Brothers Big Sisters South Bruce
- ▶ Kincardine Pride
- ▶ Victoria Park Art Centre
- ▶ Kincardine Summer Music Festival
- ▶ Tiverton Home and School Association
- ▶ Tiverton Agricultural Society
- ▶ Kincardine Good Food Box
- ▶ And others...



# Grants in 2024:

**Big Brothers Big Sisters - Kincardine & District**      \$1,500

BBBS Summer camp will create an inclusive and fun space for our waitlist mentees to learn, play and develop new skills.

**Kincardine Good Food Box**      \$2,992

The expansion of the Neighbour to Neighbour Initiative in supplying free health-boosting fruit & vegetables to MORE of our low-income neighbours results in positive benefits for our whole community.

**Women's House Serving Bruce & Grey**      \$3,000

Technology Lending Collection: This project will create a loaning library for women who have left abusive relations for laptops and tablets to help find housing, jobs and school work.



Mobi mats in Kincardine





Cardboard Boat Races





Kincardine Pride





## Books in the Bruce









Drop in at the Bridge





Paddy Walker Museum mural project







Pine River Watershed





Women's House Grey Bruce



# **Your Will is powerful**

**Change the world with a charitable  
gift in your Will, while still  
supporting those you love.**

Will Power is a national campaign, the biggest effort in our history to make leaving a gift in a Will to charity the social norm.



**Support a charity in your Will**



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## THE LATEST TREND IN GIVING



A movement is building across the country. Over 3 million Canadians have left a gift in their Will to charity. We're not talking about celebrities or wealthy philanthropists, these are ordinary people who are using the power of their Wills to make a big difference. As you may know, we've partnered with [Will Power](#), a national campaign that educates Canadians about the power of leaving a charitable gift in their Will. To learn more, [visit our web page](#) on the Will Power website! Your Will is more powerful than you think.



**Over 3M  
Canadians  
have now  
left a gift in  
their Will  
to charity!**

## WHAT CAN YOUR WILL DO?



Most people don't use their Wills to the fullest. They miss out on the chance to turn them into a force for good. Wills aren't just about dividing up assets - you can also pass down your values by creating an ethical Will that does more for family, finances, and your community. Do you know what your Will can do? Take this fun, 5-minute quiz from [#WillPower.ca](#) to find out!



**Are you getting the most out of your Will?**

**Take the Quiz**



By working closely with and alongside Ontario and Michigan residents, and First Nations partners, the recommended actions will bring additional resources and increase capacity for planning, identifying and completing nature-based solutions that connect the sunrise and sunset sides of Lake Huron and achieve large-scale positive change for our shared waters and our communities.



# Green Ribbon Campaign, Lake Huron Centre for Coastal Conservation

The project will provide knowledge on beach-dune conservation directly with over 500 people plus boost general public awareness. The project will recruit more than 100 volunteers to restore over 2000 m of shoreline, plant over 15,000 native dune plants, and remove more than 700kg of invasive plant vegetation.



**LAKE  
HURON  
FOREVER**

# Social Impact Investment Fund



In 2022, the Board of Directors of Community Foundation Grey Bruce voted to establish a Social Impact Investing Fund with a designation of 1% of our total assets. This fund allows the foundation to invest money locally, garnering a financial return but also making Grey Bruce a better place to live.



# Social Impact Investing

- 1% of total asset base
- Local investment for local impact
- Building local capacity
- ESG compliance
- Community bonds
- Social enterprise
- Collaborations and partnerships





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FOCUS ON YOUTH



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GREY BRUCE

# VitalFocus

ON HOUSING



**Learn about the impact of  
housing in Grey Bruce**

Affordability & Availability . Equity .  
Living Standards . Wellbeing .





# VITAL SIGNS & COMMUNITY IMPACT

- Applicants relate project to goal
- Report to Community
- Conversations with decision makers
- Guide for new fundholders & donors
- Sharing with the world



**1** NO POVERTY



**2** NO HUNGER



**3** GOOD HEALTH



**4** QUALITY EDUCATION




**5** GENDER EQUALITY




**6** CLEAN WATER AND SANITATION



**7** RENEWABLE ENERGY



**8** GOOD JOBS AND ECONOMIC GROWTH



**9** INNOVATION AND INFRASTRUCTURE



**10** REDUCED INEQUALITIES



**11** SUSTAINABLE CITIES AND COMMUNITIES



**12** RESPONSIBLE CONSUMPTION



**13** CLIMATE ACTION



**14** LIFE BELOW WATER



**15** LIFE ON LAND



**16** PEACE AND JUSTICE



**17** PARTNERSHIPS FOR THE GOALS



**THE GLOBAL GOALS**  
For Sustainable Development



THANK  
YOU