

## PRINCIPLES :

### INVERHURON NON-PROFIT PARK DEVELOPMENT CORPORATION (2024)

---



**Randy Roppel:** Retired. Long term Ward 3 Kincardine Councilor, former Deputy Mayor, Kincardine

**Gordon Barr:** Retired, Past IDRA President, current Treasurer. IDRA member of 20 years. Senior IT Programmer of National Insurance firm.

**Stewart Neely:** Retired, IDRA member of 43 years, IDRA TRUSTEE, Senior executive for national computer company and Entrepreneur

**Douglas Vince:** Semi retired. Former owner/manager of investment/CCPC tax planning firm since 1987: Upper Park Development Committee Chair.

## WHY “Nonprofit Partnerships”

- **Community Engagement:** Creates strong ties to the community
  - reflects community needs
- **Resource Optimization:** brings additional resources already embedded in the community to the table volunteer labor, “in kind” donations, ‘specializations’
- **Sustainability** “OWNERSHIP”: engenders long-term commitment from its community and intergenerational succession
- **Innovation** flexible and innovative, tend to bring new ideas and approaches to park development
- **CREATES: Public-Private Synergy** where the sum is greater than its parts.





## “CAPITAL COST”

## FUNDING OPPORTUNITIES

Monetize a Unique Relationship with Municipality’s charitable status

LOCAL BUSINESSES HAVE EXPRESSED AN INTEREST IN THE DEVELOPMENT PHASE OF THE PROJECT ON A CHARITABLE DONATION BASIS

THE COST OF THEIR GENEROSITY IS PARTIALLY OFFSET BY DEDUCTIBLE TAX CREDITS WHILE ENHANCING THE VALUE OF THEIR BRAND IN OUR COMMUNITY

REVENUE OPPORTUNITIES = OPERATIONAL SUSTAINABILITY

“Cost to Carry”:

---

TARGETED ACTIVITIES: (small sample)

**RECREATION:** PICKLE BALL CLUB (40) Annual Family Membership: \$75.00 = \$3,000.00

**STEWARDSHIP:** FAMILY ROCK GARDEN PLOTS (8) Annual Fee: \$35.00 = \$280.00

**COMMUNITY:** BINGO NIGHT (40) Admit Fee: \$10.00 = \$3,200.00 per season

**SPECIAL EVENTS – WEDDINGS (4)** \$500 rental per 2 hrs. = \$2,000.00 per season.

Tt: \$ 8,480.00



## PRIDE OF OWNERSHIP



**We are a Municipality that CARES through:** / COMMUNITY

- **Collaboration:** *Involve and engage.*
- **Accountability:** *Inspire trust.*
- **Respect:** *Recognize and value.*
- **Excellence:** *Serve and satisfy.*
- **Safety:** *Prevent and protect.*

July 26<sup>th</sup>, 2023, Park People Study findings

“92% of stewards agreed that stewardship contributes to their sense of belonging to a community

“96% of park stewards agreed that stewardship contributes to developing and maintaining community relationships”

“86% of stewards agreed that stewardship contributes to a sense of meaning and purpose in their lives ”