



**Cruise Night Committee  
Wednesday April 17, 2019 at 5:30 p.m.  
Miller Insurance**

**MINUTES**

**1.0 CALL TO ORDER**

**2.0 ROLL CALL**

**Committee Members**

Holly Agnew	(X)
Karen Ballok	(X)
Robert Cottrill	(X)
Jim Hamilton	(X)
Don Jones	(X)
Dave Little	(X)
Wayne Palmateer	(X)
Bill Peister	(X)
Ross Pratt	(A)
Doug Storrey	(X)
Gord Thompson	(A)

**Staff**

Kelly McDonald, Staff Resource, Secretary (X)

**3.0 ADDITIONS/DELETIONS/AMENDMENTS TO THE AGENDA**

3.1 Resignation notice for Ross Pratt added as item 7.3

**4.0 DISCLOSURE OF PECUNIARY INTEREST**

Staff provided an overview and process of how to declare a Pecuniary interest.

Name	Item	General Nature of Interest
None Noted.		

**5.0 ADOPTION OF MINUTES**

**Motion #04/17/19 - 01**

Cruise Night Committee

Wednesday March 27, 2019

Moved by: Don Jones  
Seconded by: Karen Ballok

THAT the Cruise Night Committee adopt the minutes of March 27, 2019 meeting as presented.

**Carried.**

## **6.0 OUTSTANDING BUSINESS**

**6.1** Committee thanked Bill Peister for his time as acting committee secretary.

**6.2** Jim thanked the committee members on behalf of himself and his wife for the gift received.

## **7.0 NEW BUSINESS**

### **7.1 Speaker System – Queen Street**

Cruise Night Committee and BIA Committee have compiled a list of needs/wants to further inquire about potential systems as part of the capital request.

The list includes the following:

- PA System Compatible
- Bluetooth/Wifi Compatible
- Visually Pleasing to fit streetscape (minimally invasive)
- All Season/Weather Proof
- Programmable
- Be able to stream radio as well as other platforms
- Power – be able to be plugged in to existing outlets
- Limited Access to operate

Quotes and inquiries to be investigated by municipal staff – should committee members wish to assist, please provide any quotes received to Kelly McDonald for review at next meeting.

Should a new system come to fruition, former speakers may be deemed surplus for resale – Kelly to inquire on process at municipal level.

Other issues to consider – Lambton Street does not have light standards with electricity, as well as some on Harbour (need to be fixed) and Durham Market North.

### **7.2 Event Planning/Updates**

Sponsorship – *IT Guy* is the only sponsor not returning in 2019, all others confirmed. Sponsorships being received.

Advertising – Radio advertising increased to allow equal mention of sponsors. Poster was reviewed by the committee with some comments/input. Kelly to amend and resend a draft for consideration, including mention of 20<sup>th</sup> Anniversary.

Window Cards – need to be reprinted and updated with sponsors

Cruise Night Committee

Wednesday March 27, 2019

Toolbox (prize) – needs to be taken to PRG for logos to be added

Promotional Items for 20<sup>th</sup> Anniversary – Dave has priced calendars locally, which would cost over \$3000. Committee discussed other options such as posters, postcards, keychains etc. Holly Agnew asked to price postcards (1000) – other ideas to be discussed at next meeting.

No Parking Signs – discussion on installation and whether they're required.

Barricades – with resignation of Ross Pratt from the committee, his volunteer post at the events is vacant. Karen Ballok willing to replace.

Committee T-Shirts – some have been printed at Presto Crest – Dave to add to order for the new committee members

Concourse D'elegance (Cobble Beach) – would like to attend Cruise Night(s) to promote their event. Must be set up on the sidewalk so as not to interfere with the car displays. (This is the same procedure for other groups also wishing to attend)

Dark Angel Band – wishing to be part of the event again – group volunteers their talent for the event(s)

Steve Deer – Also wishing to be a part of the event to provide entertainment – location was discussed.

Old Autos Ad – placed

Rogers Cable TV – Karen hosts a show and has invited someone from the committee to be on to help promote the 20<sup>th</sup> anniversary.

### **7.3 Resignation – Ross Pratt**

Resignation of Ross Pratt from the Committee has been received by the Cruise Night Committee as well as the Municipal Clerk. Committee questioned how this may affect the three members added 'additionally' after the deadline. Municipal staff to inquire and report back.

## **8.0 CORRESPONDENCE RECEIVED**

## **9.0 FINANCIAL REPORT**

### **9.1 Review of Approved 2019 Budget**

Current budget provided for committee review.

## **10.0 SCHEDULE OF MEETINGS**

May 15, 2019 – 5:30pm

June 19, 2019 – 5:30pm

July 17, 2019 – 5:30pm

August 21, 2019 – 5:30pm

Cruise Night Committee      Wednesday March 27, 2019

September 18, 2019 – 5:30pm

October 16, 2019 – 5:30pm

**11.0 ADJOURNMENT**

**Motion #04/17/19 - 02**

Moved by:            Dave Little

Seconded by:        Don Jones

That the Cruise Night Committee adjourn to meet Wednesday May 15, 2019 or as called by the Chair.

**Carried.**

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CHAIR



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SECRETARY

