



**THE WELL**  
COMMUNITY COLLECTIVE



**Collaborating  
with  
Youth  
to  
Empower  
Wellness**

# The REALITY

- 1 in 4 Canadian youth 15–26 experience mental health and substance use disorder.
- Huron, Perth, Grey & Bruce youth ages 18-29, experienced a **100% increase** in males and **79% increase** in females who reported poor mental health.
- Regular heavy drinking, addiction and substance use is an immediate health concern, with **self-reported use in Grey, Bruce, Huron and Perth tracking higher** than the provincial average.
- Suicide is the 2nd leading cause of death among youth 12-24 in Ontario. Suicide rates in our communities are again **higher than the provincial average**.



## OUR VISION

Healthy, safe and well young people.

## OUR VALUES

Youth-Centred  
Collaboration  
Inclusion  
Innovation  
Integrity  
Curiosity



## OUR MISSION

Engaging rural youth and communities to co-develop and co-lead the development of safe, accessible spaces for youth to belong and receive wellness care and supports



# Community Collaboration



# Roadmap



# Evidence Based



- Walk-in services
- One stop shop of integrated services
- Evidence based interventions
- Services matching the level of need
- Focus on transitional age youth 18 - 25
- Co-created with youth & families



# Local Impact

- ✓ Focuses on **intervention and prevention**
- ✓ **Increased access** for youth to service
- ✓ Provides **safe space, belonging and connection**
- ✓ Increased youth retention in local communities
- ✓ Model of care that is transferable across Ontario - 27 sites



# Financial Impact

✓ Return on Investment is  
\$9.61 for every \$1 dollar invested.

\$1 = \$4 473





# Fundraising Campaign

The Well Community Collective has embarked on a \$6 million campaign in April of 2024.

30% Capital

70% Programming



# Questions

