

Staff Report to Council

Title: Sign Bylaw Exemption – 1199 Queen St. – Kincardine and Community Health Care Foundation

Report Number: Development Services-2024-14

Director: Infrastructure & Development

Manager: Development Services

Meeting Date:
Wednesday, May 22, 2024

Date to be considered by Council:
Wednesday, May 22, 2024

Recommendation:

That the Council of the Municipality of Kincardine grant a sign exemption request from Section 4.2(ii) of By-law 2003-136 for the placement of a fundraising sign at the property located at 1199 Queen St. Kincardine – South Bruce-Grey Health Centre.

Executive Summary:

A sign permit application has been received from the Kincardine and Community Health Care Foundation for the placement of a dual faced fundraising sign. The property is located at 1199 Queen St and is zoned “I” Institutional in the Kincardine Comprehensive Zoning Bylaw. The sign consists of 2 faces, each having a display area of 3.71m² (40ft²) and is intended to be temporary in nature, however the design of the sign would fall under the provisions of a ground sign. The exemption requested is to allow for a deviation from the 1.5m (4.9’) height limitation in Section 4.2(ii) and permit a height of 3.0m (10’).

Strategic Priorities:

A.3-Support business expansion and retention to support a diversified economy

Financial Considerations:

Subject to Rates and Fees By-law 2023-175

Context and Background Information:

The Kincardine and Community Health Care Foundation (KCHCF) has submitted a sign permit application in support of their fundraising campaign. Through the review of bylaw 2003-136, certain provisions of the bylaw regulate this sign as a “temporary sign” and other sections regulate this sign as a “ground sign”. Within the definition of “temporary sign” in section 1.37, a fundraising sign is not included, however the nature of the sign would align with a temporary sign as opposed to a permanent sign. The distinction is that this sign will be structurally affixed to the ground and therefore the provisions of a ground sign have been applied to this application.

It is noted that Bylaw 2003-136 does regulate temporary signs under section 10 and specifically provides exemptions from permit requirements for specific signs not exceeding 0.4m² (4.3ft²) in sign area. As this sign does not completely align with this section, the fundraising sign for KCHCF would not fall under these exemption clauses and therefore a sign permit is required.

Further, the intent of the sign is to remain in place for the duration of the fundraising campaign and as such the sign may be on site for an extended period of time. With that the sign may be construed as not meeting the intent of being “temporary”. The bylaw does not provide a context for the duration that a sign may be located on site to be “temporary”, but simply refers to signs which are “not permanently affixed”.

The sign details provided include a setback from the property line of 1m and Bruce County roads approval which form part of this report.

Consultation Overview:

Bruce County Transportation and Environmental Services

Origin:

This report was initiated through a review of the submitted Sign Permit application.

Attachments: KCHCF Fundraising Signage
Site Plan

Prepared by: Dwayne McNab CBCO, Chief Building Official/ Development Services

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