

Information Report

Title: Spring Clean Week

Report Number: Recreation and Community Programs-2024-03

Director: Community Services

Manager: Recreation & Community Programs

Meeting Date:

Wednesday, April 10, 2024

Executive Summary:

Spring Clean Week (April 22 – 29) is a community wide campaign for members of the public to pitch in and help to pick up litter and clean up their surroundings. Department of Community Services staff will be promoting activities throughout the week to encourage individuals to participate.

Context and Background Information:

The Municipality of Kincardine is pleased to promote the second annual Spring Clean Week taking place from April 22 – 29 throughout the municipality, along with the 20-Minute Makeover. As the snow has melted, we are left with litter that has been hidden for several months. Spring Clean Week is an activity for municipal staff and community volunteers to participate in spring clean activities to help make our parks and green spaces sparkle and litter free.

Consultation Overview

The Municipality is partnering with local restaurant, Bar Down, to organize this event. Volunteers can register and pick up their clean-up kits at the Davidson Centre Customer Service desk and Bar Down beginning April 12th. Promotional materials and social media posts will be launched in the coming days.

Each kit will include the following:

- garbage bags
- gloves
- Safety information (who to contact in case of dangerous/hazardous materials, etc.)

- List that will include locations for garbage bag drop-offs as well as outlining the different zones throughout the municipality to be cleaned.

The Municipality's parks team will pick up full garbage bags from around the municipality at the designated locations. The bags collected will be either weighed or counted so that staff can report back to the community on how much garbage was collected.

The 20-Minute Makeover is open to any business owner or individual who may prefer to do a weekday cleanup. They are encouraged to pick a 20-minute timeframe in a public space that needs cleaned such as a park, trail, ravine, or beach, and pick up litter and debris. The Community Services Team will be taking part in the 20-Minute Makeover at 2pm on Friday, April 26th at both the Tiverton Sports Centre and the Davidson Centre.

In Canada, a total of 1,000,000+ individuals have participated in cleanup programs annually, cleaning up over 5 million pounds of litter. Programs such as our Spring Clean Week are dedicated to the preservation and sustainable growth of our natural ecosystems and communities.

Staff will be promoting a Goods Exchange Day to occur on Saturday, May 18th. Goods Exchange Day is an opportunity to put household items that you wish to give away at your curb for members of the public to pick up and reuse in their own home. This is a great opportunity to keep household items out of the landfill and gives them a new lease on life. Individuals will need to post a "Free" sign on the items that they wish to be picked up.

Origin:

2nd Annual Spring Clean Week

Attachments: N/A

Prepared by: Karen Kieffer, Manager of Community Programs

Submitted by: Jayne K. Jagelewski, Director of Community Services