

**Frosty Bruce Peninsula**

FROM THE DIRECTOR'S DESK

December 2023

The holiday season is now fully upon us! And, as you will see from the content of this newsletter, we're reflecting on an incredible year gone by.

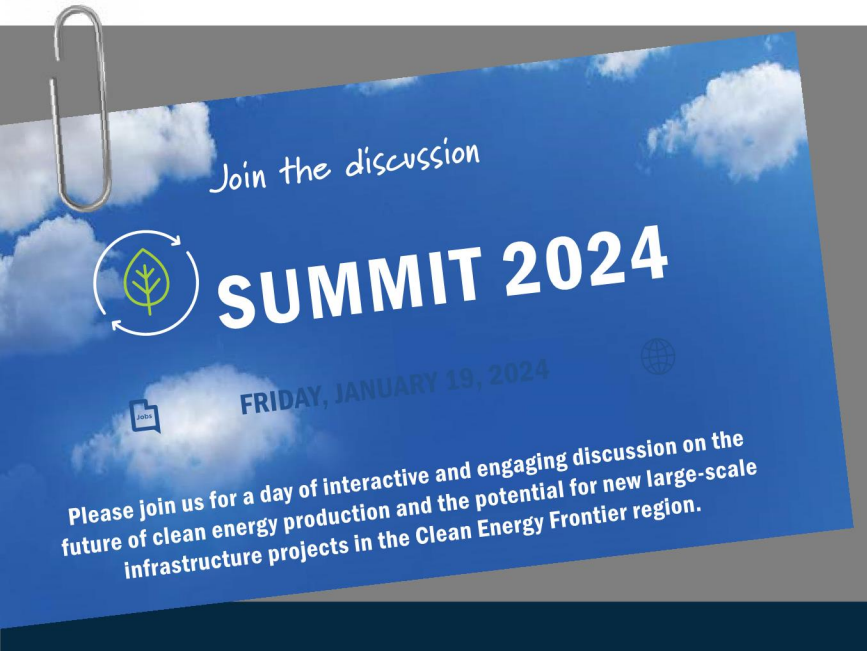
It's been a truly remarkable year for the Clean Energy Frontier program. A year that included everything from a Nuclear Sector Sustainability and Growth report, a successful RED funding application, a plain language toolkit release, and an incredible amount of engagement with elected officials and staff both here in the Clean Energy Frontier region and across the province.

And, we closed out the year by welcoming a new member to the Policy & Partnerships team here at NII, Sophie Silvestro. Sophie is incredibly talented and will be supporting the work of the Clean Energy Frontier program moving forward—adding even more star power to our team.

This newsletter speaks for itself and contains a great wrap-up of all our work this year. All that we have left to say this year is 'Thank you' for all your engagement and support. We're looking forward to continued collaboration in the new year. Happy holidays and all the very best in 2024!

CHAD RICHARDS, DIRECTOR

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EDCO Queen's Park Day

UK Delegation

Sophie Silvestro has joined the team at NII!

YEAR-END HIGHLIGHTS

- Delivered a number of presentations across the province, highlighting the success of the public-private partnership and the economic impact stemming from Bruce, Grey and Huron.
- Attended ROMA and spoke about the program's origin, local supply chain expansion, economic impact, the Nuclear Sector Sustainability Study and the potential large infrastructure projects in the region.
- Launched the Nuclear Sector Sustainability and Growth Study: reports were provided to Bruce Power and economic development leaders for the tri-counties of Bruce, Grey and Huron. Delegations outlining key findings were made to all County-level councils and to other stakeholders (ex. Huron Economic Development Board by request).

YEAR-END HIGHLIGHTS

- At Bruce Power’s Visitors’ Centre, we hosted our Regional Steering Committee and elected officials from across Bruce, Grey and Huron. The event featured a comprehensive bus tour and an insightful presentation on effective advocacy strategies when engaging with provincial or federal governments.

- Launched the Clean Energy Frontier Plain Language Toolkit for local elected officials. The toolkit contains quick facts about the Clean Energy Frontier, Isotopes, Nuclear Waste and Clean Energy Storage in Ontario—the digital version of which has been viewed by 1,000+ people.

- Attended AMO to give a presentation on behalf of the Clean Energy Frontier, where we discussed everything from clean, safe and reliable power to medical isotopes and energy storage.

- The Clean Energy Frontier received Rural Economic Development (RED) funding: the program is using this funding to implement collaborative marketing and outreach campaigns to increase awareness of the clean energy cluster in the Bruce, Grey and Huron regions.

- Hosted international delegations with France and the UK, creating valuable networking opportunities within the nuclear sector and the Clean Energy Frontier region.

- Invited our Regional Steering Committee to attend the NWMO’s Discovery and Demonstration Centre for an opportunity to ask question about Canada’s plan for spent fuel storage and learn more about the adaptive phase management process.

- Visited Queen’s Park to meet with many elected officials including the offices of the Minister of Economic Development, Job Creation and Trade, and the Minister of Labour, Training and Skills Development, while also attending the Economic Developers Council of Ontario reception.

