

## Jenna Leifso

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**From:** Community Connection/211 Central East Ontario  
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**Sent:** October-31-19 10:53 AM  
**To:** Jenna Leifso  
**Subject:** Feedback Requested - Supporting Employers and Employees

**Follow Up Flag:** Follow up  
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The Rural Pathways for Newcomer Women in Grey Bruce Project is a 17-month (August 2019 – December 2020) regional pilot project to develop, implement, and evaluate new pathways to employment for visible minority newcomer women in a rural region without settlement services. That's a really long way to say that efforts are being made to break down barriers and build connections to help more businesses connect with potential and qualified employees. The pilot project will provide visible minority newcomer women with new skills and connections to prepare them for employment and increase their ability to participate in the Grey Bruce labour force.

Participate in up to 2 information gathering surveys!

The Employer survey is gathering data as the first phase of broad consultation with employers that will be followed by interviews, workshops, and partnerships with workplaces in our region. The responses will help develop training workshops and tools for employers and workplaces. You can access the survey here: <https://www.surveymonkey.com/r/newcomeremployers>

The Newcomer survey looks to gather data from visible minority newcomer women and women who have had experience in the past as visible minority newcomer women looking for work in Bruce Grey. Again all responses are confidential and appreciated. You can access the survey here: <https://www.surveymonkey.com/r/newcomer-women>

As employers report challenges with finding skilled and qualified workers, the resource that newcomers can be to employers cannot be understated. A lot has been accomplished in the region to enhance the economic impact of bringing newcomers to the region through projects such as Making Grey Bruce Home and New to Grey.

The project is working with both employers, employment agencies and potential employees to identify and address the barriers that visible minority newcomer women encounter in the workforce. May Ip and Olga Gura are running the project under the United Way of Bruce Grey in partnership with Welcoming Communities Grey Bruce. The Pathways Project will engage community stakeholders to build a more coordinated approach that will support successful pathways to employment.

Thank you for your support of the Pathways Project!

For more information on the project you can visit [www.newcomerwomen.ca](http://www.newcomerwomen.ca), or if you would like to join our project Advisory team, contact the United Way at 519-376-1560. We are grateful to Immigration Refugees and Citizenship Canada for funding this project.

**Francesca Dobbyn**

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Pronouns: She/her

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