AMO Association of
Municipalities Ontario

AMO WEBINARS

November 4, 2019

AMO-Frequency Foundry Partnership:
A Citizen Relationship Management (CRM) Solution for AMO members

Dear Members,

In late September, after a competitive procurement process, AMO announced a partnership with Frequency Foundry to offer members a digital citizen relationship management (CRM) solution that can improve customer service and efficiency.
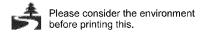
Frequency Foundry's software solution, Signal, provides 3-1-1 services for residents, helping them access municipal information and resources.

Signal helps municipalities manage and track requests, complaints and inquiries, and delivers a variety of "front desk" services. It also integrates into existing municipal systems and processes.

Using this technology will help members streamline processes, reduce costs, and better manage relationships between residents and their municipality.

Join us for a free webinar on Thursday, November 28, 2019 from 12pm to 1pm, where AMO and Frequency Foundry will discuss the partnership and the technology that will be offered to members.

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