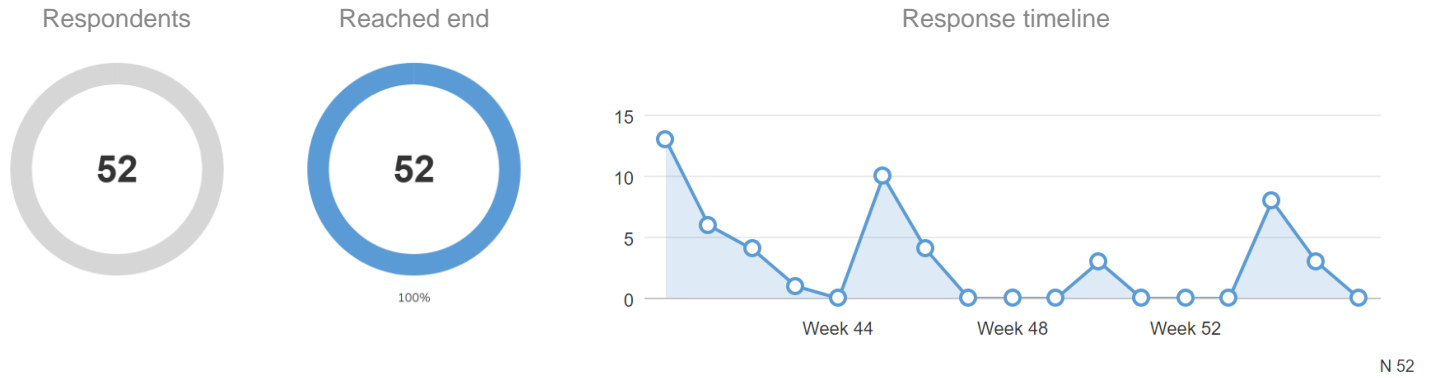


Community Improvement Plan Survey Results



How did you learn about the Municipality of Kincardine’s Community Improvement Plan project? (Check one)

	Count	% of responses	%
Economic Development E-Newsletter	17	<div style="width: 33%;"></div>	33%
Municipality of Kincardine Website	11	<div style="width: 21%;"></div>	21%
Social Media	10	<div style="width: 19%;"></div>	19%
Word of Mouth	6	<div style="width: 12%;"></div>	12%
Other: please specify	5	<div style="width: 10%;"></div>	10%
News Article	2	<div style="width: 4%;"></div>	4%
Open House	1	<div style="width: 2%;"></div>	2%





N 52

How did you learn about the Municipality of Kincardine's Community Improvement Plan project? (Check one) - Other: please specify

Other: please specify	Report
Member of CEDC	↗
When the flyer was dropped off at the shop	↗
BIA meeting	↗
BIA meeting	↗
didnt until this email	↗





N 5

Are you a resident or visitor of the Municipality of Kincardine? (Check one)

	Count	% of responses	%
Permanent Resident	46		88%
Seasonal Resident (Second homeowner, trailer, camper, cottage renter)	3		6%
Neighbouring Community Visitor	2		4%
Visitor (not from Municipality)	1		2%










N 52

Are you one of the following? (Check one)

	Count	% of responses	%
Do not have a business or own commercial property and/or building(s) within the Municipality	27		52%
Own a business in your own commercial property and/or building(s) within the Municipality	14		27%
Own a business (tenant) within the Municipality (in a downtown area)	11		21%
Considering future business opportunity within the Municipality	3		6%
Own a business (tenant) within a business park	0		







N 52

Please check off any of the following that you see as 'strengths' for the Municipality.

	Count	% of responses	%
Downtown streetscapes and historic charm	33		63%
Rural/natural context	32		62%
Community identity/image	25		48%
Storefronts character and signage	19		37%
Commercial area amenity (available parking, signage, community features, etc)	13		25%
Community developed image (brand)	12		23%
Commercial /retail space distribution in the Municipality	6		12%
Other: please specify	6		12%
Building utilization/degree of vacancy	2		4%










N 52

Please check off any of the following that you see as 'strengths' for the Municipality. - Other: please specify

Other: please specify	Report
MASSIVE POTENTIAL TO ATTRACT NEEDED GROWTH (BOTH COMMERCIAL & RESIDENTIAL DEVELOPMENT)	
Airport with AWOS and precision approach	
None of them, our community is so far behind the times it is disgusting and embarrassing	
The airport	
Excellent airport facility	
Residents	

N 6

Please check off any of the following that you see as 'weaknesses' for the Municipality.

	Count	% of responses	%
Buildings utilization/degree of vacancy	27		52%
Commercial/retail space distribution in the Municipality	24		46%
Commercial area amenity (parking, signage, community features, etc)	21		40%
Community identity/image	18		35%
Community developed image (brand)	17		33%
Other: please specify	16		31%
Storefronts character and signage	13		25%
Downtown streetscapes and historic charm	8		15%
Rural/natural context	2		4%





N 52

Please check off any of the following that you see as 'weaknesses' for the Municipality. - Other: please specify

Other: please specify	Report
Many of the downtown buildings are badly in need of a paint job and/or exterior renovation.	Report
Traffic	Report
lack of awareness of airport asset	Report
Huging lacking affordable shopping for the needs of low income families and seniors	Report
this town seems to only like to attract Scottish people = this is a great weakness.	Report
Limited public transportation both within the municipality and regional.	Report
Many of the downtown buildings are in need of exterior renovation/painting. Many look old and drab.	Report
Need more signage/community board that's known as the community board for fundraisers, events, business promotions etc.	Report
The 'Lakeside Downtown Kincardine' slogan is totally misleading and we have had innumerable out of town guests question it.	Report
Inability to attract and allow new businesses compared to other nearby communities	Report
Unflexible/ridgid redtape regarding secondary suites and rental units in the past. Am hopeful new hirings within Building Department utilize more discretion and support for addressing the challenges of the current housing crisis in our area	Report
Poorly maintained buildings	Report
Lack of affordable housing, lack of senior housing, poor transportation, commercial and residential properties not developed.	Report
None	Report
I feel this municipality will be bankrupt shortly, new housing development absent only infilling, no new business, infrastructure left to long and all it seems like that is important is satisfying the tourists. It seems apparent that the last few councils have run this municipality into the ground, our taxes in the future will certainly reflect that..	Report
Access to buildings for seniors (which should be corrected with Queen street project)	Report

N 16

Currently, our CIP only applies to businesses within downtown Kincardine. Do you think the Municipality of Kincardine should expand the CIP to include other areas of the Municipality?

	Count	% of responses	%
Yes.	42		81%
Comments:	9		17%
Uncertain.	8		15%
No.	2		4%









N 52

Currently, our CIP only applies to businesses within downtown Kincardine. Do you think the Municipality of Kincardine should expand the CIP to include other areas of the Municipality? - Comments:

Comments:	Report
It's ridiculous that it hasn't reached out to smaller towns in our municipality	↗
All businesses within the municipality should have the same benefits and voices	↗
To all businesses	↗
We need retail and commercial businesses!	↗
The CIP must include all of the community which extends far beyond the main street.	↗
Why would the rest of the community be excluded ?	↗
The airport is an important asset for business	↗
Why not!!!!!!!!!!!!!!!!!!!!	↗
Absolutely!!!!	↗

N 9

Which do you feel are the 3 'most important' priorities the Municipality of Kincardine should address through the new CIP? (check 3 only)

	Count	% of responses	%
Attracting new small businesses	32		62%
Attracting companies to the Commercial and Industrial Business Parks	28		54%
Affordable housing	26		50%
Increasing housing supply	25		48%
Enhancing downtown streetscapes and businesses	14		27%
Tourism Product & Experience Development	11		21%
Other: please specify	8		15%
Agri-Food Innovation	3		6%










N 52

Which do you feel are the 3 'most important' priorities the Municipality of Kincardine should address through the new CIP? (check 3 only) - Other: please specify

Other: please specify	Report
Attracting new business in the hi-tech,	↗
developing airport property as a business asset	↗
More big businesses	↗
Finally agree to allow affordable shopping choices for your residents. Lower income families have to travel elsewhere to find affordable stores	↗
Improving transportation.	↗
The residents of Kincardine routinely travel to Port Elgin, Hanover or Goderich to do their shopping as there is little to no choice here.	↗
Work with business to take advantage of the airport property.	↗
Housing geared to seniors/retirees could free up more standalone family homes.	↗

N 8

Which do you feel are the 3 'most important' granting opportunities for the Municipality of Kincardine to offer its business community, within a CIP? (Check 3 only)

	Count	% of responses	%
Building façade improvement	23		44%
Exterior space (landscape, parking, etc) improvement	20		38%
Building conversion and/or expansion	18		35%
Accessibility improvements to businesses	16		31%
Business signage improvement	16		31%
Professional advice (architectural/engineering/designer fee coverage)	15		29%
Energy efficiency improvement	10		19%
Public/community art opportunities	8		15%
Other: please specify	8		15%

N 52

Which do you feel are the 3 'most important' granting opportunities for the Municipality of Kincardine to offer its business community, within a CIP? (Check 3 only) - Other: please specify

Other: please specify	Report
Grants to clean up eyesores in town eg. 1.junk vehicles on E [redacted] just north of the [redacted] of concrete beside hi-way variety store. There are lots of other examples.	
more geographically diverse recreational opportunities	
Affordable public transportation	
The main street gets more than their share now	
A concerted effort to entice new businesses and retailers.	
Promote the airport	
Know of 3 proposals shot down by [redacted] O that would definitely have alleviated the lack of room rentals in area. Would like to have a building official [redacted] 02 to see if Municipality is serious finally about addressing the room rental shortage in this area.	
Public relations campaign to promote MOK as a place to start a business and raise a family.	

N 8

Do you have any other comments that you would like to share regarding the future Community Improvement plan?

Do you have any other comments that you would like to share regarding the future Community Improvement plan?	Report
MARKETING THROUGHOUT THE WHOLE MUNICIPALITY (INCLUDING HAMLETS AND RURAL AREAS)	
Start working for your community as a whole and not just the niche businesses that only Bruce Power money can afford	
Having lived outside of Kincardine for some years, the town's image is that it is a staid, quaint Scottish town that is 10-15 years behind its neighbours. Whether this is true or not is a matter to be debated, but that's the perception. This town should focus more energy on creating an identity that attracts clean/green high tech companies.	
Better local transportation will help business get customers to their businesses. Better regional bus transportation will bring more visitors.	
A coffee shop or restaurant at the harbor that is open all year round could be highly profitable. The y [redacted] er place in the harbour parking lot is an eyesore.	
Any new business needs to be connected to the world and be able to ship and receive products. Promote the airport and the rest will follow.	
Am confused why this CIP is only for downtown and not for all.	
The airport is an important and under used aspect of the community. It represents a tremendous business opportunity. Look at Centralia / Huron Park.	
Time to get some rubber on the road, the best plan is only effective when it is executed.	
Get back to basics and run this municipality for the people that live here. Make people want to stay and shop and eat here.	
Improve cohesiveness among different facets including BIA, event planners and MOK to come out with ONE CLEAR message. Improve communication to public (which has been improving of late!) Main Street closures for all special events - make it a splash!	

N 11