

Staff Report to Council

Title: Live Streaming Partnership Agreement with Bulldogs

Report Number: Parks & Facilities-2023-18

Director: Community Services

Manager: Manager.

Meeting Date:
Wednesday, October 25, 2023

Date to be considered by Council:
Wednesday, October 25, 2023

Recommendation:

That Council approve the Agreement between the Municipality of Kincardine and the Kincardine Bulldogs Club for the purposes of video streaming Junior C games at the Davidson Centre for the 2023/2024 season.

Executive Summary:

Staff is seeking approval for an Agreement with the Kincardine Bulldogs Club to live stream Junior C hockey games for the 2023/2024 season. Recently the Provincial Junior Hockey League (PJHL) approached host communities of Junior C teams to entertain the opportunity to broadcast live all Junior C games played with in municipal arenas. Staff is proposing an agreement be approved which outlines the conditions of the cameras being used within a municipal facility.

Strategic Priorities:

C.13-Protect people, property and the environment from the effects of dangerous conditions caused by people and nature

Financial Considerations:

There is no financial impact to the municipality.

Policy:

Security Video Surveillance Policy.

This policy governs all footage from surveillance cameras. Municipal cameras do not broadcast footage to the general public. Only specific Staff have access to the footage and there are guidelines in place for how the footage will be used and processed.

Context and Background Information:

The PJHL has entered into a five (5) year agreement with Hockey Technology Partners LL (HTP) to provide live streaming service for all PJHL games. HTP is coordinating the installation of cameras in municipal venues.

Cameras will only record the playing surface and will only be turned on to capture the warmup and games of the Junior C Bulldogs. Once the game is over, the camera is turned off.

All games will be streamed through PJHLTV.ca and will also be used for coaching and administrative of the league.

Staff have had numerous conversations with host Junior C municipalities in ensuring a common approach to the notion of live streaming.

In working with the Kincardine Bulldogs (and with input from the Commissioner of the PJHL), staff have developed an Agreement that articulates a number of items for the benefit of both parties as well as for the protection of patrons attending Junior C games at the Davidson Centre.

The Agreement is currently for the 2023/2024 season, at which time staff will review the terms with the Bulldogs to determine if there is an appetite by both parties to extend a further four years to ensure the Agreement mirrors the Agreement in place with PJHL and Hockey Technology Partners LL.

The Agreement identifies that the Bulldogs Club will have sole responsibility of the implementation and costs of the cameras.

Any technical issues will be the responsibility of the Club.

Signage will be installed prior to any streaming occurring and will be approved by the Municipality.

Although it is recognized that some patrons may already be livestreaming games on their own device, the municipality is held to a higher standard. Under MFIPPA (the Municipal Freedom of Information and Protection of Privacy Act), footage that can be considered as the Municipality's would be open to an MFIPPA request and concerns regarding individual privacy.

Consultation Overview:

Staff have consulted with the Kincardine Bulldog's Club, the Commissioner for the PJHL as well as networked with additional host communities of Junior C teams in developing the attached agreement.

Municipal IT support staff have reviewed the contents and are pleased with the Agreement.

Origin:

The report originated due to concerns that the cameras may produce a potential MFIPPA inquiry, as well as ensuring the ownership of the cameras and the video that they produce, needed to be identified and agreed upon.

Implementation Considerations:

Staff will work with the Bulldogs Club in approving the required signage that will identify the games will be streamed and ensuring that it is installed prior to any games being recorded.

Risk Analysis:

There is a potential that the Municipality may have an MFIPPA inquiry, however by having an Agreement in place, ensures that the ownership is that of the Bulldogs Club.

Attachments: License Agreement for Video Streaming

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