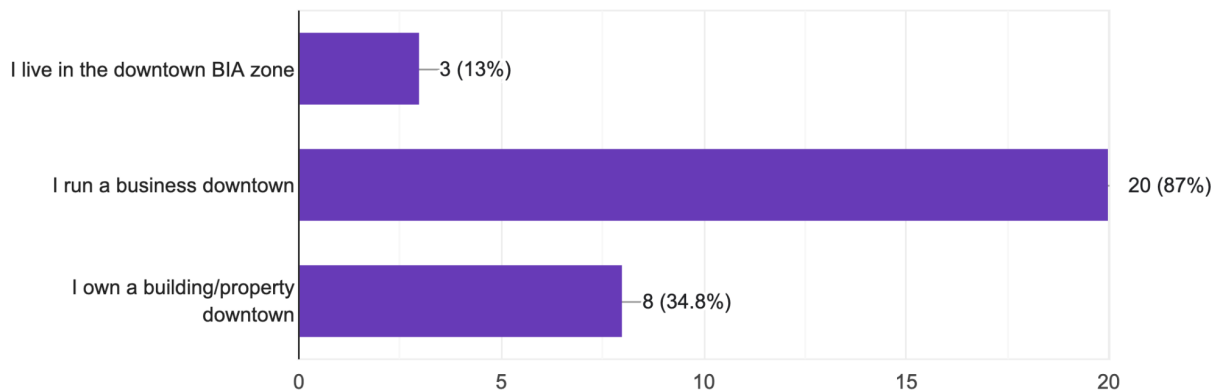


Survey Summary Report

At the time of data review, there were 23 completed surveys. Responses to short and long answer questions are included in the accompanying spreadsheet.

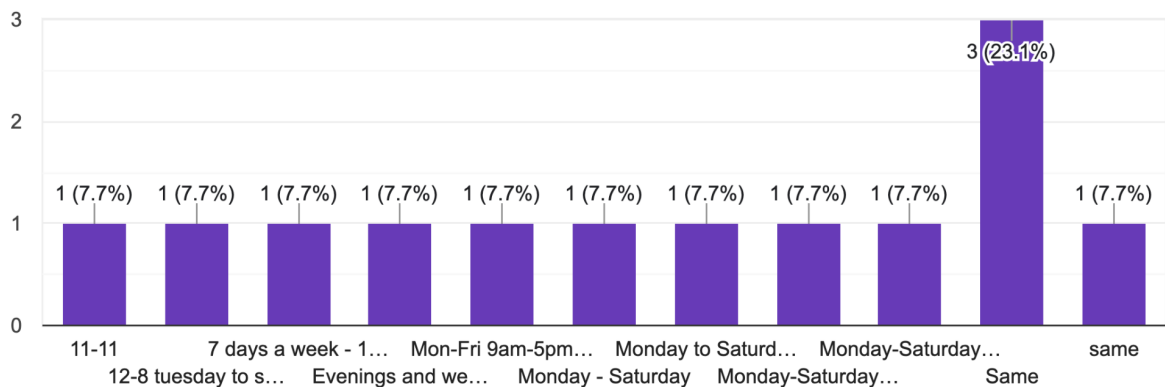
1. Check all that apply:

23 responses



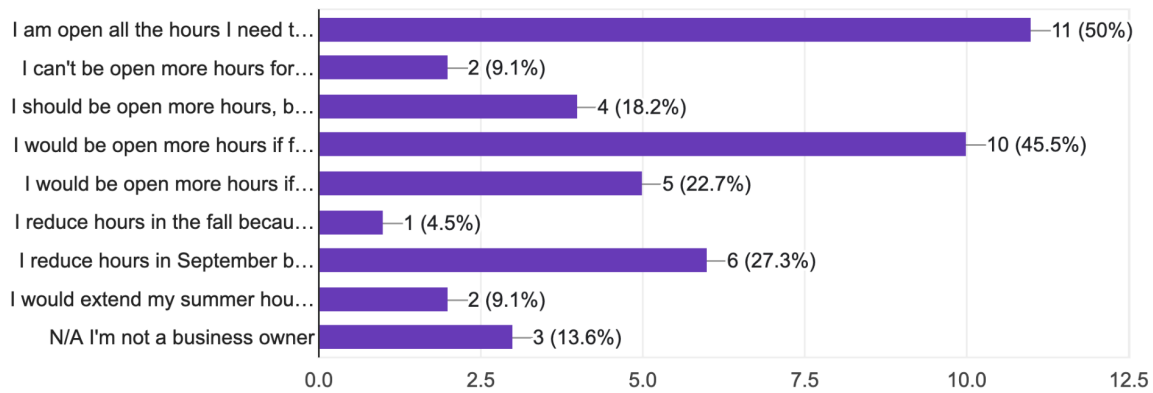
4. What are your business hours in the Spring? (April-June)

13 responses



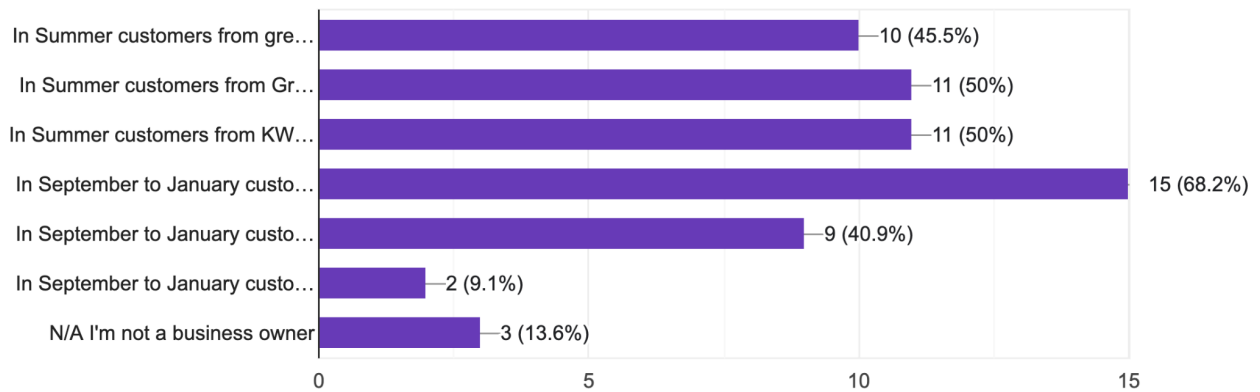
8. What are your thoughts on your store hours? (select all that apply)

22 responses



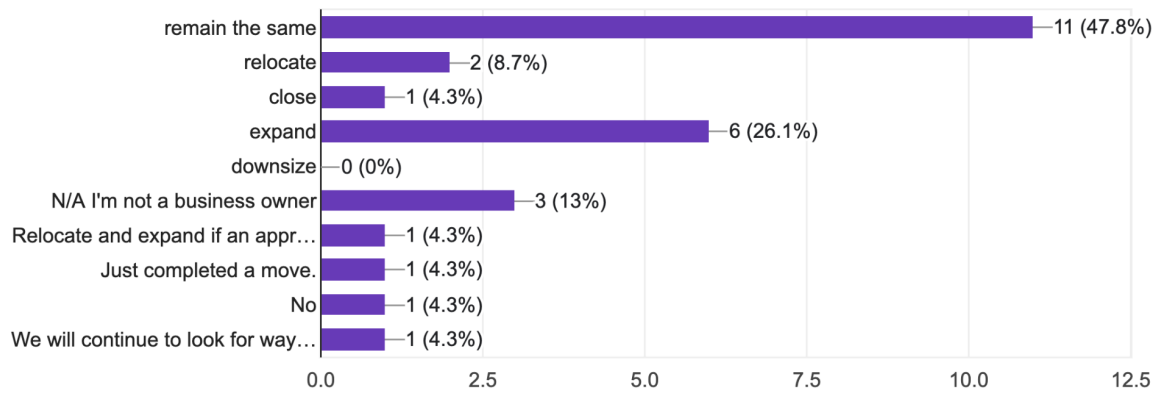
9. Where do the majority of your customers come from?

22 responses



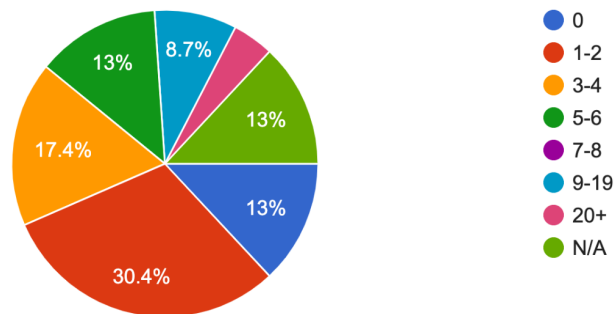
10. What are your intentions regarding business development in the next year?

23 responses



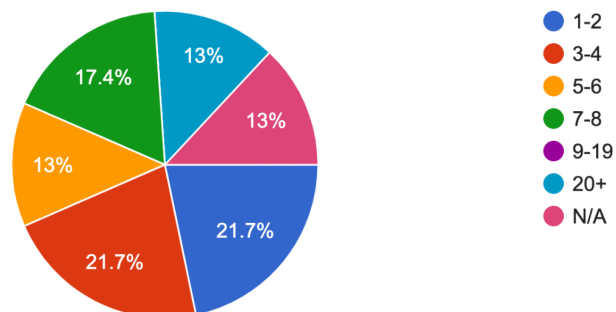
11. How many staff members do you typically employ in the shoulder seasons?

23 responses



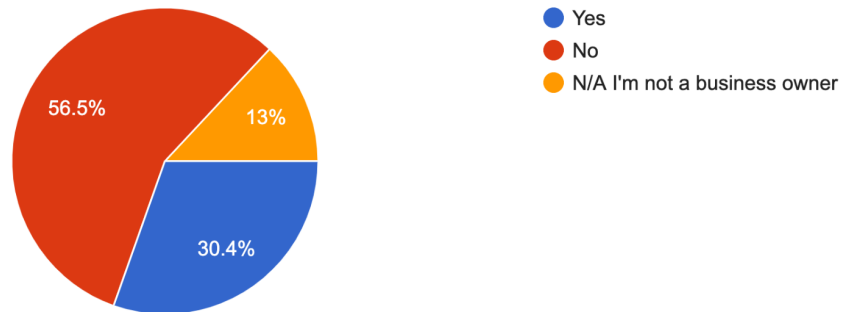
12. How many staff members do you typically employ in tourist season?

23 responses



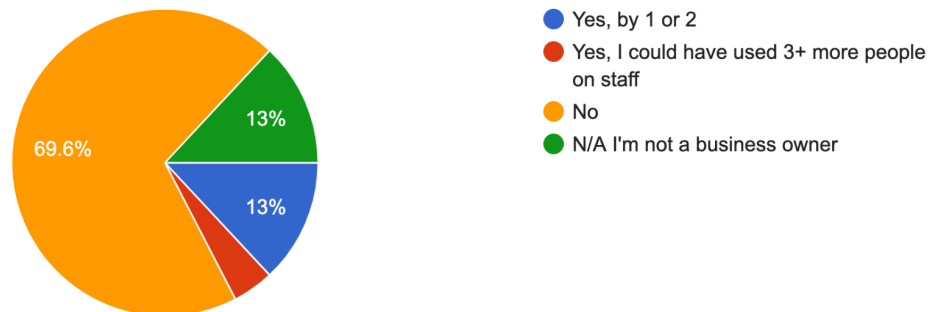
13. Did you have issues with hiring and/or retaining staff in 2023?

23 responses



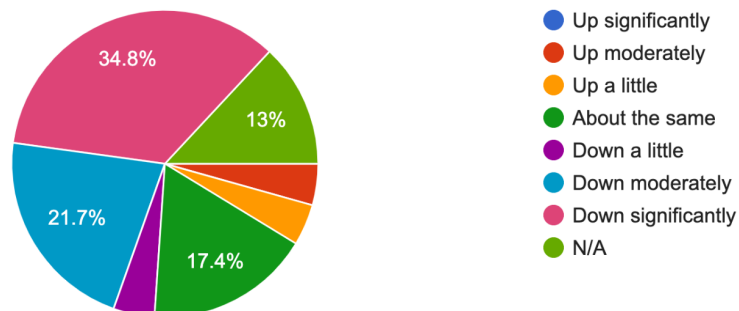
14. Did you find you were short staffed through the tourist season?

23 responses



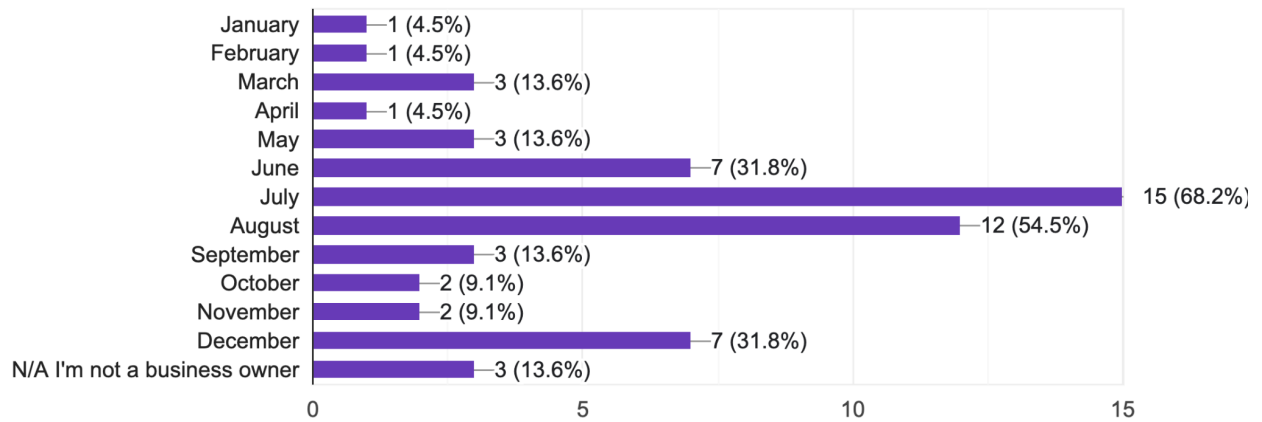
15. How has 2023 compared to 2022 in revenue up until this point.

23 responses



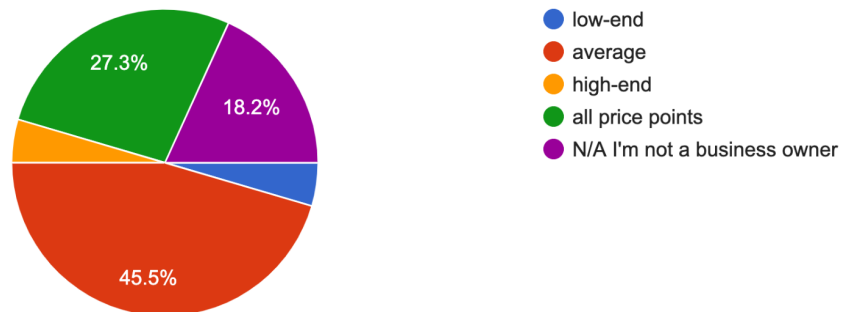
16. What are your top 3 months for sales revenue.

22 responses



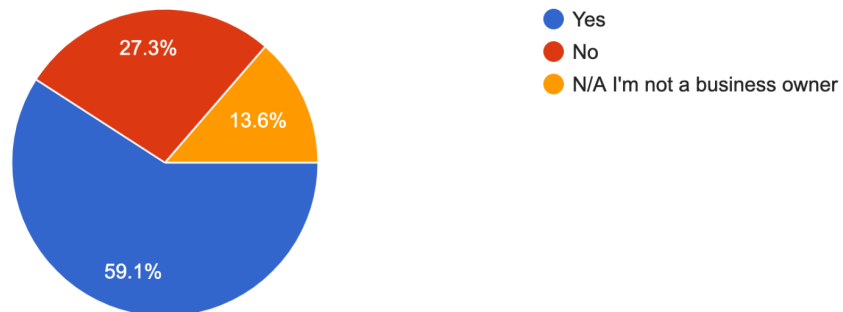
17. Relative to other businesses in the area, what price point do you target?

22 responses



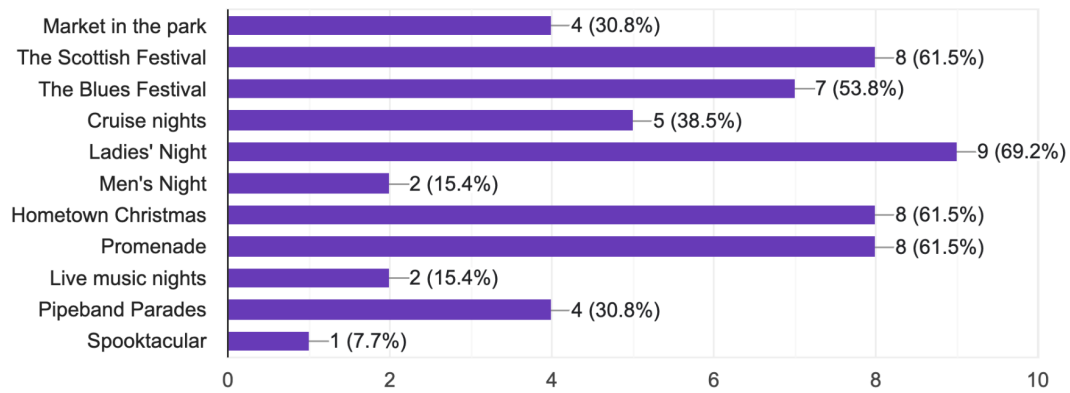
21. Do community events / festivals increase sales in your business?

22 responses



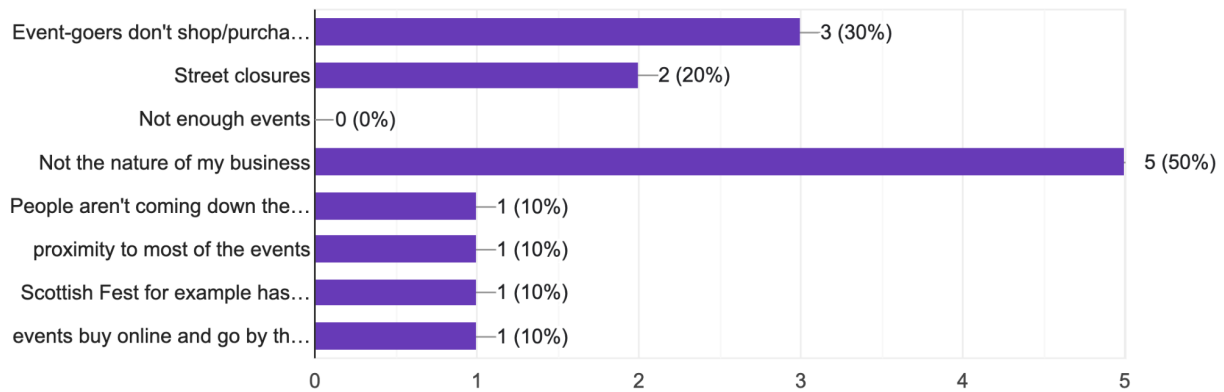
22. If you responded yes to the previous question, please specify which ones.

13 responses



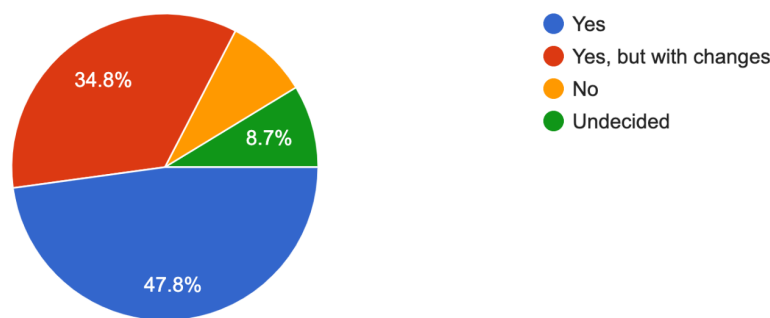
23. If you responded no, why not?

10 responses



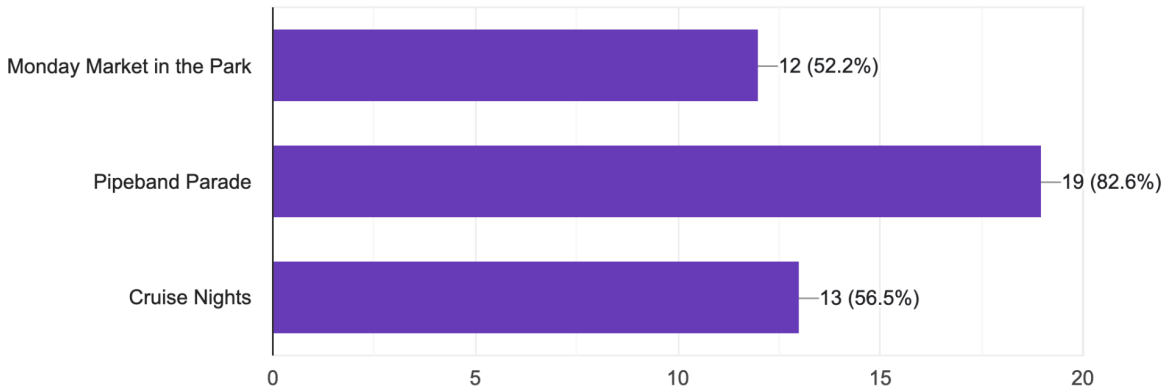
24. Would you support the return of the promenade?

23 responses



25. Some events had to move away from the downtown area this summer or had to be modified, which would you like to see return to their original locations?

23 responses



26. When thinking about what the BIA does for the downtown businesses, what do you feel are the top 4 priorities?

23 responses

