



# Municipality of Kincardine Advertising and Partnership Program

- Promote your business or service group in one of our Parks or Recreational Facilities!

**Including the Davidson Centre,  
Tiverton Sports Centre, Sports Fields,  
and More!**

**Municipality of Kincardine**  
Community Services



[recreation@kincardine.ca](mailto:recreation@kincardine.ca)



(519) 396 3491

# Connecting with Our Community

Our facilities play a valuable role in connecting communities. We welcome more than 100,000 visitors to our recreation Centres annually for lessons, camps, leagues, tournaments, events, and more! Advertising in one of our municipal facilities is an excellent opportunity to help your business grow brand awareness, increase sales in the community, and is an opportunity to give back.

Sponsorships, donations, and advertising revenue all help the Community Services Department to deliver services and host special events for the community.

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## Advertising and Partnership Program

The Advertising and Partnership Program forms partnerships between the Department of Community Services along with community businesses and organizations. While essential services are funded through the Municipality, sponsorships, donations and advertising revenues make it possible for the Municipality to expand its programs, services and initiatives while reducing the need for tax increases or additional user fees.

# Rink Boards

Recreation facilities play a valuable role in connecting communities, and Arena Board Advertising is a popular way to reach thousands of people per year!

With two facilities to choose from, you can decide which fit is best for you. Whether that means targeting locally or taking a broader community approach!

## Davidson Centre

- 3' x 8'
- \$384/year + HST

## Tiverton Sports Centre

- 3' x 8'
- \$295/year + HST



\* The Municipality is proud to be partnering with the Kincardine Jr. C Bulldogs in continuing the tradition of rink board advertising at the Davidson Centre. Please contact [mhackett@jrcbulldogs.ca](mailto:mhackett@jrcbulldogs.ca) for more information.

## Terms and Conditions

- All costs include production and installation of one sign, additional sign production and installation will be charged at \$150 per sign.
- Artwork/creative must be supplied by the client and must be pre-approved.
- The client is responsible for providing suitable electronic artwork. All ads must be submitted as a print-ready PDF (or vector/EPS). Exact colour match cannot be guaranteed.
- Board signs are 3' by 8' (36" by 96").
- Installation is done annually prior to ice installation. Exact placement cannot be guaranteed.
- Discounts are offered for annual renewals.
- All prices are subject to HST.

# Ice Logos

Ice Logos give your business the exposure they need while all eyes are on the rink. The Municipality is providing three-year contracts for interested parties. Logos are inlays in the ice. Partners are required to provide their preferred logo. All ice logos are 11' x 8'.



## Davidson Centre

Year 1: \$600 + HST • Year 2: \$500 + HST • Year 3: \$400 + HST

## Tiverton Sports Centre

Year 1: \$600 + HST • Year 2: \$500 + HST • Year 3: \$400 + HST

# Ice Resurfacer Logos

When it comes time to maintain the ice surface, all eyes turn to the ice resurfacer! This is a unique advertising avenue that grabs attention, provides a large surface area, and offers exclusive advertising rights.



## Davidson Centre

- \$850 + HST
- 3-year term; can be paid annually

## Tiverton Sports Centre

- \$850 + HST
- 3-year term; can be paid annually



\* All ice resurfacer advertisements are a three-year agreement.

# Wall Advertising

Wall advertising is strategically placed in the Davidson Centre Arena in high visible locations for spectators to easily see and read.



\* The Municipality is proud to be partnering with the Kincardine Skating Club in continuing the tradition of wall advertising at the Davidson Centre. Please contact [kincardineskatingclub@gmail.com](mailto:kincardineskatingclub@gmail.com) for more information.

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## Stair Risers

Stair risers are the perfect solution to turning a blank design into a fresh and unique design. The six steps entering the spectator gallery in the Davidson Centre Arena have been allocated for stair riser advertising.

### **One Bundle of 6 Risers**

- Each riser is 4' x 0.5'
- \$250/year + HST

\* Only available inside the Davidson Centre Arena. One-year agreement.

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## Sponsor a Public Skate or Swim!

Sponsor an activity for all to enjoy! From August until April, there are opportunities to sponsor free public skates at both the Davidson Centre and Tiverton Sports Centre, and free public swims at the Davidson Centre! Sponsors can set up a display in the lobby the day of their sponsorship.

### **Public Skate – 50 Minutes**

- \$123.89 + HST

### **Public Swim – 60 Minutes**

- \$133.54 + HST



# Window Screens

Content to be provided shortly by staff.  
View-through vinyl? Opaque vinyl?  
Visible from both sides  
of the window (i.e. from gym floor and  
the track, either/or, or both?)

## One Window

- **Size**
- \$850/year + HST
- 3-year term; can be paid annually

\* Only available for the Davidson Centre Gymnasium windows. Three-year agreement.



# Snap-Frame Signs

Snap-Frame Signs are a quick and easy way to advertise and promote your business or event! They are 8.5" x 11" holders located in our highest traffic washrooms within our recreation facilities. These especially experience a lot of traffic during hockey tournaments and events.

## One Frame

- 8.5" x 11"
- \$50/month + HST



# Sports Field Fence Advertising

Sports Field Fence advertising provides a refreshing look and feel to existing active fields and promotes our community to all. Determining where to grab a meal after the game or where to pick up the latest equipment, field fencing advertising is a unique opportunity to showcase your business.

## Half Panel Fence Sign

- 4' x 4' sign
- \$304/year + HST

## Full Panel Fence Sign

- 4' x 8' sign
- \$304/year + HST

## Opportunities at the following outdoor spaces:

- Connaught Park
- Davidson Centre Outdoor Track
- Tiverton Ball Diamonds
- Bruce Avenue Soccer Fields
- KinDog Park



E-mail [recreation@kincardine.ca](mailto:recreation@kincardine.ca)  
or visit [Kincardine.ca](http://Kincardine.ca) for more information!