

Thursday, September 19, 2019

- **CEDC**
 - Next meeting Sept 26.
 - All documents have been sent including agenda, minutes, action log.
 - Have created a shared folder to put all CEDC documents in
 - Have almost completed updates to the presentation and will send before next Monday.
- **Development and New Business**
 - Receiving – 5 – 10 calls a week from people interested in moving or building in the area just looking for information.
 - Working with small and larger businesses on various facets of development.
- **OPF**
 - Have been working hard to get the lands ready for the fall. We are working with the owners of the land, along with Bruce Power on finalizing the option agreement.
 - The lands required further studies from what we were originally aware of. We are working with Stantec to complete the concept plan and land use, along with some of the other planning aspects.
 - We are also in consultation with the MTO, Hydro One and Saugeen Ojibway Nation.
 - We will be putting up a sign, but want to have some of the planning details complete before it is put up.
 - Have had interest from various developers in commercial and industrial development.
 - 9 and 21
 - The tender for servicing is currently out and due next week.
 - Have been in discussions with land owners to move development forward.
- **Official Plan**
 - A draft official plan with updated policies will be taken to council in October and there will be a public meeting held in November.
- **Developers Forum**
 - Date is set for November 19
 - Developers from Kincardine and area, along with outside developers will be invited to the forum.
- **Ec Dev Policy Meetings**
 - Next meeting is October 18
- **Hospitality Forum**
 - Still working on details. Will be meeting with Kelly and Rick to discuss.
- **Kincardine After Dark**

- The Rrampt article, by Zak Erb, was launched on August 20 on both kincardineafterdark.com and rrampt.com. It is great coverage and will have a great reach to our target audiences.
<https://www.kincardineafterdark.com/post/kincardine-you-re-absolutely-wild-adventures-after-dark-in-a-beautiful-port-town>
<http://www.rrampt.com/kincardine-youre-absolutely-wild-adventures-after-dark-in-a-beautiful-port-town-17482>
- Met with Regional Tourism Organizations 7 and Aber Group (marketing agency) am working on all of the ad copy and Facebook and Instagram advertising with Aber Group (Vendor of record for RTO7).
- MyFM interview played 4-5 times a day for most of the summer.
- Launched the Kincardine After Dark website. Will be adding more stories as we get them (or I write them!). Will also be launching a contest on the site to track and measure and also to get an email list started.
- The first video has almost 4000 views! The second video featuring Rick Clarke and live music has had almost 2000 views. 4 more videos are due by the end of the year and almost all of the photos from our local contact will be received by the end of the month.
- Have had one photoshoot with the RTO photographer, focused on summer experiences. Have a second photoshoot on October 18, will be focused on the indoor Kincardine After Dark Experiences – Live Music and Local Food with date night and “girls” night out themes.
- **Kincardine Talks (social engagement software)**
 - Will soft launch the beginning of October with the strategic plan public survey.
 - Will officially launch at the end of October with the new MoK App!
- **Office Downtown**
 - Jenna has been offered an office space downtown by Jen Cook.
 - Just got a laptop a couple of weeks ago, but the plan is that Jenna will spend one day a week downtown, enabling local businesses to stop etc.
- **Newcomer Marketing**
 - Welcome Package
 - Working with BIA and chamber. PRG is donating their time and helping us to make the new package look good.
 - Currently pulling content together the content.
 - Will be available to newcomers in digital and printed version.
 - Realtors will be given opportunity to brand and print their own to give out to their clients.
 - Women in Business Event sponsor
 - The event went really well. More than 20 women attended. Made connections with 4 new and possible businesses.
 - Created handout with basic information.

- **Nuclear Innovation Institute**
 - Since we are government we will get a free membership.
 - Jenna will sign up for our municipal membership once the membership drive happens.
 - There are various aspects of the NII that the CEDC may be interested in. Will keep the committee apprised of an on-goings.
 - <https://www.nuclearinnovationinstitute.ca>
- **Nuclear Suppliers**
 - Completed a survey for the suppliers to complete in May and have had a hard time getting response. The survey was created to collect data to prepare for the growth.
 - Will be meeting with some of the suppliers individually to collect data.
- **Strategic Plan**
 - Have had initial meeting to go over the project with the consultants.
 - Currently in the data and information collection phase.
 - A variety of sessions will be held on October 10 and 11 including: Council and Senior Management, Staff, Local Businesses and Committees of Council. We will have a sign up sheet for sessions at the CEDC meeting.
 - A public survey will also be available, links to that will be sent out when it is live.