



THE CORPORATION OF THE MUNICIPALITY OF KINCARDINE

Subject: Kincardine Farmers Market

Director: Community Services

Manager: Recreation & Community Programs

Report Number: [Report Number]

Meeting Date: Monday, June 20, 2022

Recommendation:

That Council pass a by-law to approve the 2022 Kincardine Farmers Market Agreement.

Date to be considered by Council: Monday, June 20, 2022

Report Summary:

The new Kincardine Farmers Market agreement is to formalize the arrangement with the Municipality for the land required to host the Farmers Market at Connaught Park.

Origin: Formalizing previous arrangement.

Existing Policy: None.

Background/Analysis:

The tradition of the Kincardine Farmers Market for selling farm-fresh produce, locally raised meat, and fresh baked goods has been operating for 16 years at Connaught Park.

Vendors must live within a 50-kilometre radius and grow or produce 75 percent of what they sell. The Farmers Market only sells food, no crafts or flea market items. These rules have applied since the inception of the Market.

It was important to formalize an agreement between the Municipality and the Kincardine Farmers Market for purposes of insurance and understanding the commitment for both parties.

Staff have prepared a one-year agreement for Council's consideration. Staff will review the agreement with the Operator at the end of the 2022 season to ensure the content continues to be relevant.

Integrated Strategy 2020 – 2025: Goal ED 3:

Increase tourism marketing and product development to leverage community assets and attract tourists

Financial Implications: No financial impact

Attachments: Agreement

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Submitted by: Jayne K. Jagelewski, Director Community Services