



The EV transition is real.

## FROM THE DIRECTOR'S DESK

JUNE 2022

**It's hard to believe we're wrapping up the school year.**

My kids are counting down the days to **summer break** when they will spend their days biking around the neighbourhood, throwing a baseball (without breaking any more windows!), and spending hours in Georgian Bay and Lake Huron.

I've had a few conversations with friends about traveling this summer—and the price of fuel keeps coming up. We are so fortunate to live in a place where we don't need to drive far to have a summer vacation experience. Also, **the more I learn about EVs, the more I want one.**

Last weekend I met someone through mutual friends, and they insisted I check out their new EV, parked in the driveway. It was nice. They also insisted we go for a quick drive, and wow—it was *really* nice.

I asked the driver **where they charge**. Their response: "At home." Turns out they have a level 2 charger at home and don't need to get a charge otherwise. I poked a bit with "But what if you need a charge when you're driving around the area?"

"I could stop at the Comfort Inn in Owen Sound," they replied. "But I really don't need to. I charge at home, and it costs me \$5 for over 800 km." FIVE DOLLARS. I won't admit through this forum what it cost me to fill my combustion engine vehicle with gasoline. All this to say the **EV transition is real**, and some will be jumping into an EV sooner than others with the cost of gas.



### DID YOU KNOW...

After a disruption due to the pandemic, the **Bruce Power Bus Tours** are back! The free bus tour is a wonderful opportunity to showcase how clean energy happens here in the Clean Energy Frontier region.

Cost of living, affordable housing, infrastructure improvements, education—these topics, among others, will be discussed at the upcoming Association of Municipalities of Ontario (AMO) conference. **In support of AMO conference prep, the Clean Energy Frontier program will be releasing a fact sheet** to the Regional Steering Committee and for distribution to elected officials attending the province-wide conference. This fact sheet will contain economic impact data pertaining to the clean energy sector in Bruce, Grey, Huron, as well as overall messages relating to growth and opportunity in our region.

As local officials prepare their **AMO delegation packages, please don't hesitate to reach out to the NII team.**

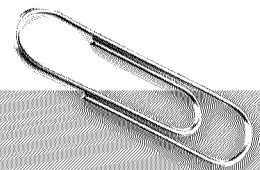
We are happy to support your messaging as it relates to the opportunity presented in the Bruce, Grey and Huron region.

Finally, on June 21st, the Regional Steering Committee, economic development and tourism professionals **are invited to attend a special event at the Bruce Power Visitors' Centre.**

An invitation will arrive in your inbox early June, noting a presentation from David Campbell, Jupia Consulting, an offer to explore the newly renovated Visitors' Centre and a chance to take the Bruce Power Bus Tour.



**As always, please reach out with any questions or ideas. I'm always happy to share the good work happening in the program and at NII.**



## IMPORTANT DATES

- JUNE 8** Moderating a session titled "Innovation and Nuclear" during the virtual Canadian Nuclear Society Conference
- JUNE 8** Community Update on Isotopes and Net Zero, Bruce Power Visitors' Centre
- JUNE 9** NZ-2050: A Roadmap to Net Zero webcast
- JUNE 10** Community Development Committee, City of Owen Sound
- JUNE 21** Clean Energy: Impact to Action, Bruce Power Visitor's Centre
- JUNE 22** Catapult Tech Network Event in partnership with NII, hosted by NII

# IN CASE YOU MISSED IT

1

The Municipal Innovation Council has launched the first-of-its-kind Smart Beach pilot program in Kincardine, providing beachgoers with up-to-date info on water conditions so they can stay safe at the beach.

2

Plugging In 2.0 report is set to release later this year. Staff are currently working on research to support the ask for funding and installation of public charging infrastructure. The Clean Energy Frontier program continues to engage with the regional EV network of six counties—lots of work happening in this space!

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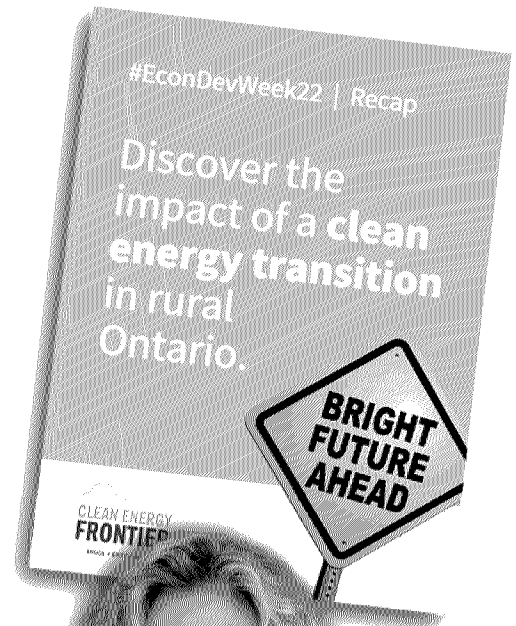
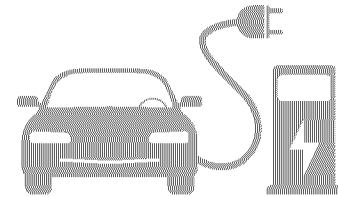
May 16-20 was Economic Development Week. Over the week we shared inspiring data on our social channels, including notes of gratitude to all who support the vision of the Clean Energy Frontier region.

4

The Association of Municipalities of Ontario Conference is coming up. We are working with Bruce Power to support local officials as they prepare to represent the region. If you're looking for information pertaining to the Clean Energy Frontier region, please reach out.



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Are you connected to the Clean Energy Frontier program? Follow us online.   