



Stronger Together

MIC impact report
2022

Smarter, stronger, more resilient communities

The Municipal Innovation Council was established in 2020 when eight municipalities in the County of Bruce came together to find savings, efficiencies and deliver services better to their residents — all with the goal of building smarter, stronger, more resilient communities.



Proven success

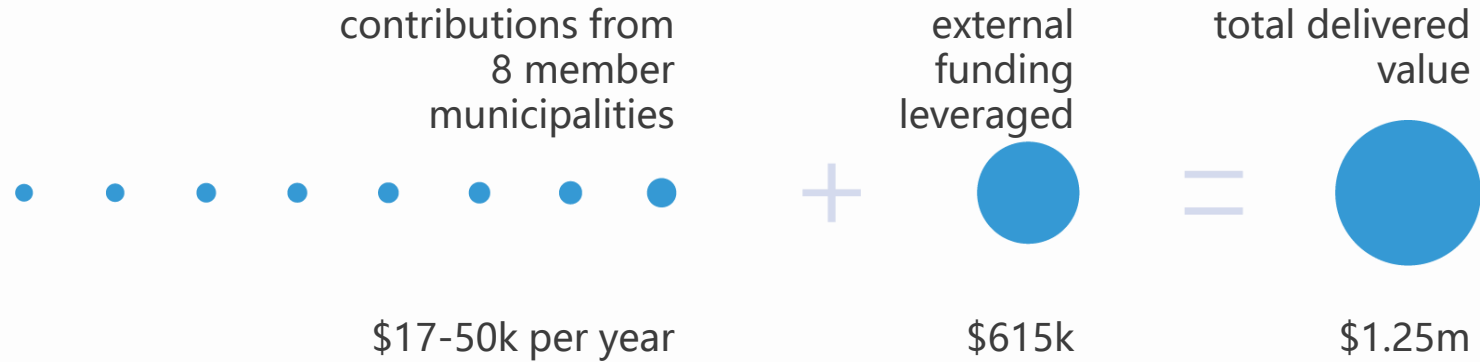


Added value

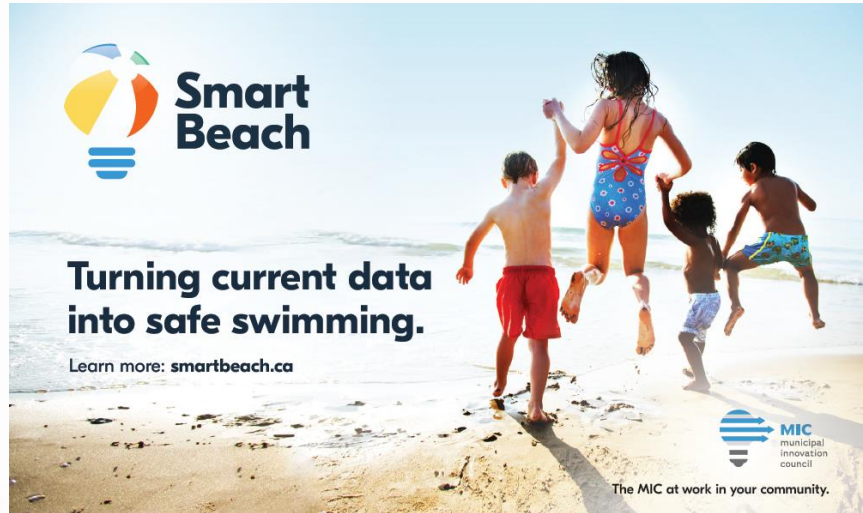
For every MIC dollar invested, we have been able to double that through external funding sources.

This brings the total value delivered by the MIC to over \$1.25 million.

Every dollar invested doubled through external funding



Smart Beach project



“This will be the most innovative beach safety program in the Great Lakes region and across North America.”

Dr. Chris Houser
University of Windsor



Video: Smart Beach voices in the community



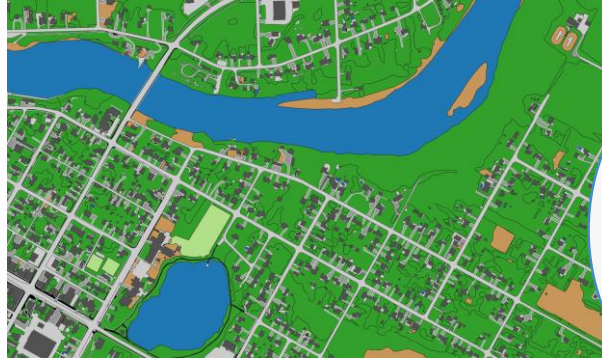
Community voices behind the Smart Beach project.

Mapping risk



"This new data will provide better information, help to streamline building permit approval and provide more accurate information for residents during the building process."

Phil Van Hardeveld
Chief Building Official
Municipality of South Bruce



"As we continue to support sustainable growth in the County, monitoring environmental conditions and changes over time will require innovative thinking and new tools. Some of our current flood maps haven't been updated since the 1970s—this new solution will give residents and planners more clarity and help us prepare for the realities of climate change."

Luke Charbonneau
Mayor, Town of Saugeen Shores

Collected cost savings:
\$500k

Mapping risk

The MIC's mapping project:

Improved regulation mapping

Improved efficiency
development/planning process

Project
partners:



Best practices

Waste management & information technology

Two service reviews
completed

Cost to MIC
members:

\$0

IT service review

Collected cost
savings identified:

\$585
k

Waste management
service review

Cost if each
municipality did this
work on their own

\$80-
150k

Better workplaces

Equity, Diversity and
Inclusion

Mental health in the
workplace

Local Indigenous culture
and history

150+ Municipal staff trained



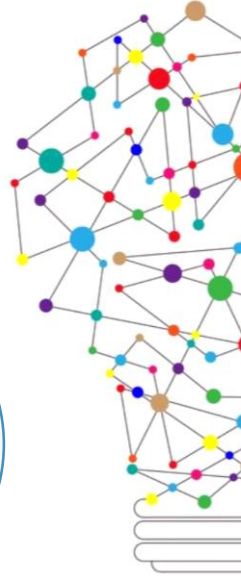
Raising our profile

The MIC continues to raise its profile both with local audiences and across Canada. As projects come to fruition, others are taking notice of the MIC's work and looking for opportunities to learn from and model the MIC as they seek to tackle similar problems.

**Social
media**

**Conference
opportunities**

**Traditional
media**





Thank you

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