



THE CORPORATION OF THE MUNICIPALITY OF KINCARDINE

Subject: Erie Belle CountryFest Special Event

Report Number: Clerk's-2019-21

Meeting Date: Monday, June 3, 2019

Recommendation: THAT Council approve the Erie Belle's request for the following exemptions to the Alcohol Risk Management Policy for the CountryFest event Saturday August 17, 2019 between 3:00 p.m. and 1:00 a.m. pending organizers meeting requirements set out by municipal Staff:

- 1) Section 1.2 to include the laneway from Harbour Street to the municipal parking lot (between 259 and 279 Harbour Street) as a licensed area;
- 2) Section 2.3 to allow the advertisement of MacLean's Brewery as a sponsor of the event;
- 3) Section 2.2 vi) to allow individuals under the age of majority to attend the event after 8:00 p.m.

Date to be considered by Council: Monday, June 17, 2019

Report Summary: The Erie Belle has submitted a special event request for an event which would cover the area consisting of the Erie Belle parking lot, the private parking lot adjoining their property and the municipal laneway that runs between the two. As alcohol is intended to be served at this event, an exemption to the Alcohol Risk Management Policy would be required to allow for this to be a permitted location. Staff are supportive of the event, and the requested exemptions, pending the organizer meeting specific safety and other requirements.

Origin: Special Event Application

Existing Policy: Alcohol Risk Management Policy

Background/Analysis:

The Erie Belle has submitted a special event application for a CountryFest (live music event) that is intended to take place in the areas outlined on the attached map. As part of this area is a municipally owned laneway, permission to use

municipal land for the event is required and the special event application process was initiated.

The organizers of the event and staff have been working collaboratively to ensure that all laws, regulations and best practices are adhered to. During this process, it was identified that the Erie Belle intends to license the area, and alcohol will be served and consumed on municipal property.

The Erie Belle has requested (letter attached) the following exemptions to the Alcohol Risk Management Policy for the CountryFest event Saturday August 17, 2019 between 3:00 p.m. and 1:00 a.m.:

- 1) Section 1.2 to include the laneway from Harbour Street to the municipal parking lot (between 259 and 279 Harbour Street) as a licensed area;
- 2) Section 2.3 to allow the advertisement of MacLean's Brewery as a sponsor of the event;
- 3) Section 2.2 vi) to allow individuals under the age of majority to attend the event after 8:00 p.m.

The organizers are working with Staff to ensure that all other requirements of the ARMP are followed, that sufficient insurance is provided, and that the laneway remains accessible to emergency vehicles.

As this is a private event, the Municipality is not committing resources to the event other than those providing barricades required to prevent vehicular access to the laneway.

**Community Plan and Integrated Community Sustainability Plan (ICSP)
Considerations:**

Financial Implications: Excluding Staff time involved in the special event organizational responsibilities and the delivery of barricades, there are no costs to the Municipality.

Attachments: Proposed Site Map, request for exemptions letter