

THE CORPORATION OF THE MUNICIPALITY OF KINCARDINE

Community Economic Development Committee Minutes

Thursday, April 21, 2022

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| Members Present | Don Jones, Chair Linda Bowers Councillor Couture Tracy Primeau |
| Members Absent | Ashley Richards Gerry Glover, Mayor |
| Staff Present | Lorie Fioze, Manager of Strategic Initiatives Cherie Leslie, Community Economic Development Coordinator Olivia Kempel, CAO Executive Assistant/ Recording Secretary |
| Others: | Barb Fisher, Community Futures Development Corporation Bruce Edwards |

1. **Call to Order**

Chair Don Jones called to order the Community Economic Development Committee (CEDC) meeting at 5:00pm on April 21, 2022, electronically.

1.1 **Land Acknowledgment Statement**

The Chair opened the meeting with the Land Acknowledgment Statement.

2. **Additions/Deletions/Amendments to the Agenda**

None noted.

3. **Disclosure of Pecuniary Interest**

None noted.

4. **Adoption of Minutes**

Resolution # 4/21/2022 - 01

Moved by: Linda Bowers
Seconded by: Maureen Couture

THAT the minutes of the Community Economic Development Committee of February 17, 2022 be adopted as presented.

Carried.

5. Outstanding Business

None noted.

6. New Business

6.1 Economic Development Strategy Progress Report

Staff provided the Committee with a brief introduction to the Economic Development Strategy Progress Report. Staff noted that the Committee will be provided with a copy of the report for review once complete.

6.2 Housing Action Plan Updates

Staff provided the Committee with an update on the various initiatives for the ongoing Housing Action Plan. As of April 21st, the Municipality had received 1174 responses to the survey.

Staff noted that other municipalities have reached out for information on the stance that the Municipality is taking related to the current housing crisis. The Community Economic Development Coordinator noted that interviews had taken place with most mid-sized businesses discussing labour force issues as well as the impact of housing. Many businesses had discussed that the issue with attracting a work force was codependent to the need for housing.

A virtual forum is scheduled for Wednesday, June 8th from 4:30pm - 6:30pm to discuss the findings of the housing survey and best practices in other communities.

6.3 Development Story Map

Staff introduced the Committee to the digital Development Story Map which is a new tool for sharing available development lands within the Municipality with interested developers. The digital interactive map uses GIS software and will be updated regularly with new information.

6.4 CNA Conference Overview

Staff provided the Committee with an update on her time at the CNA Conference in Ottawa. Staff attended most of the sessions and the trade show and were able to engage with many of the local nuclear supply companies.

Many of the information sessions at the CNA Conference were related to net zero, carbon free energy, indigenous relations, medical isotopes and small modular reactors.

6.5 Business Forum - May 16th

Staff introduced a Business Forum event that will occur on May 16th from 8:00am to 9:30am at the Davidson Centre. The event will be a great opportunity for networking and information for Municipality of Kincardine businesses.

The first fifty businesses to attend the event will receive a door bell to kick start the "Ring My Bell" campaign to promote accessibility within the Municipality's businesses. Half of the door bells to be gifted were generously donated by Canadian Tire Kincardine.

7. Updates from Community Partners

7.1 Kincardine BIA

Councillor Couture announced that the BIA will soon be announcing the new Downtown Development Manager hire.

7.2 Chamber of Commerce

Municipal Staff informed the Committee that Ashley Richards of the Chamber of Commerce will be leaving the organization for a new role.

A further update was not provided by the Chamber as a representative was not in attendance.

7.3 Bruce Community Futures

Barb Fischer had requested that Green Energy Bonds be added to the next agenda under new business.

The Bruce Community Futures representative provided the Committee with an update on the ongoing projects for Community Futures related to the resources available for businesses repayment of loans and the potential for a new team member working on a labour force shortage strategy.

Barb Fisher had noted that a possible working group related to development opportunities for the municipality could be a feasible option to explore for the Committee with the consideration of the Municipality of Kincardine's current initiatives towards the ongoing housing crisis and to make developers move developments ahead.

8. Financial Report

None noted.

9. Correspondence

None noted.

10. Schedule of Meetings

The next Kincardine Community Economic Development Committee meeting will be held on Thursday, May 19th at 5:00pm.

11. Adjournment

Resolution # 4/21/2022 - 02

Moved by: Maureen Couture

Seconded by: Don Jones

THAT the Kincardine Community Economic Development Committee adjourn at 5:55pm.

Carried.

Chair

Secretary